SCDM 2022 India Steering Committee – Year End Report

Steering Committee Members Contributions

1. Steering Committee Members divided into 5 working groups.
2. Themes of the Groups discussed during the monthly meeting and finalized via Voting
3. Post Team formation team came up with Objective and Plan for the year
4. As a next step, these team to work with the global team to align for 2023
5. Of the 5 groups, 4 groups have successful collaborated. Details in the following slides
5 working groups

- Conference Co-Chairs - Nikita Agnihotri, Deepak Kallubundi, Deven Babre
- Membership Committee - Tushar Sakpal, Kiran Chandrashekar
- Academia Committee - Srinivas Subramani, Priyadharshini Lobow, Rajesh Kunhandy
- Certification Committee - Inderbir Singh, Praveen Dass, Deepu Joseph
- JSCDM Committee - Anitha Kumari, Shobhit Shrotriya
**Objective:**

There is an opportunity for a unified industry effort to engage with the student community with the intent of promoting the CDM profession through awareness.

- Creating awareness on the CDM profession amongst the student community
- Augment the CDM talent pool with early career talent for the industry to tap from

**Plan for the Year**

- Identify academic institutions to work with. (Checked the list which is already available with SCDM India)
- Build a framework / rules of engagement document for partnering with the academic institutions

**Outcome**

List is Institutions

**Next Steps**

- Align with the Global SCDM Committee
- Build a framework / playbook for engaging with academic institutions
Certification Committee

Objective:

Plan for the Year

Outcome

Next Steps
Membership Committee

Objective:
- Increase SCDM footprint in India region
- Grow membership within India region
- Create awareness on the SCDM membership, resources and its benefits

Plan for the Year
- Membership models catering to various organization (size, scale etc...)
- Benefits for members.....events, conferences, resources
- Recognition of contribution towards SCDM India / global – how does this impact membership

Outcome
- Proposal to improve:
  - Costing Models
  - Working Models
  - Membership Benefits & Guideline
  - Communication / Awareness / Marketing
  - Collaborating with other committee like Academia

Next Steps
- Seeking inputs from India Steering committee and later proposal to global for approval.
- Get current membership numbers to assess the positive impact of this committee
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