

**SCDM** Live

August 26, 2023, Mumbai

# SCDM India Single Day Event

THEME

CDM — Revisiting fundamentals in an evolving  
clinical research landscape

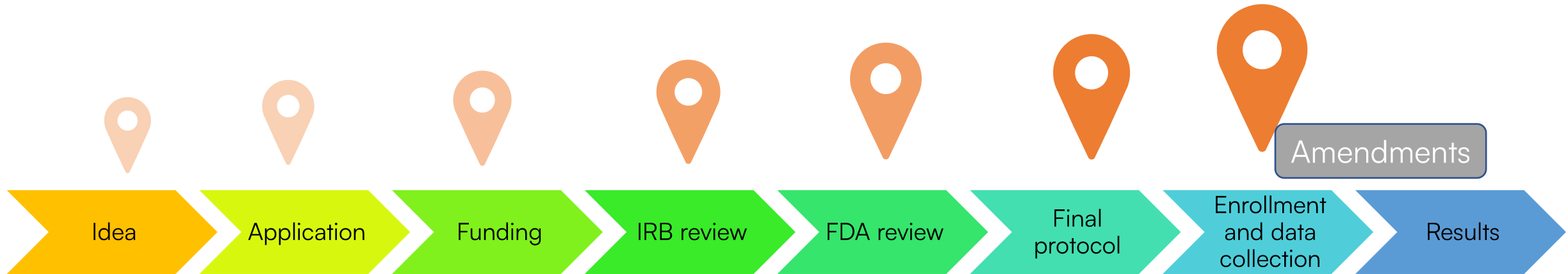
## Chandrayaan-3's 'failure-based design' is key to its Moon landing

ISRO Chief S Somanath had said that Chandrayaan-2's lander's five engines produced more thrust than expected that led to a bunch of errors. The craft then sped up to correct its course. Moreover, the specific 500x500 sq mt area where it was supposed to land was a very small region. The spacecraft's ability to turn got limited and the landing became a high-velocity one.



*What are the study design considerations in an ecosystem of increased variety, volume, and velocity of data*

# What is the starting point of CDM involvement in clinical studies and what are key failure modes in the way we approach study initiation and conduct?



# What are good CDM approaches for study designs that are patient centric?

