

Kay Firth-Butterfield

CEO, Good Tech Advisory LLC.



Kay Firth-Butterfield is CEO of Good Tech Advisory LLC. She was the inaugural Head of Artificial Intelligence and member of the Executive Committee at the World Economic Forum and is one of the foremost experts in the world on the governance of AI. In 2014, she was appointed as the first Corporate Executive Officer in AI (Chief AI Ethics Officer).

She is a **Barrister, former Judge and Professor, technologist and entrepreneur** who has an abiding interest in how humanity can equitably benefit from new technologies, especially AI.

Kay is an Associate Barrister (Doughty Street Chambers), Master of the Inner Temple, London and served on the Lord Chief Justice's Advisory Panel on AI and Law. She co-founded the Responsible AI Institute. Kay is Vice-Chair of The IEEE Global Initiative for Ethical Considerations in Artificial Intelligence and Autonomous Systems and was part of the group which met at Asilomar to create the Asilomar AI Ethical Principles, first globally. She sits on the Polaris Council for the Government Accountability Office (USA), the Advisory Board for UNESCO International Research Centre on AI, the Advisory Board for international company ADI, EarthSpecies, the Long Center and AI4All. Kay has advanced degrees in Law and International Relations and regularly speaks to international audiences addressing many aspects of the beneficial and challenging technical, economic and social changes arising from the use of AI.

She has been consistently recognized as a **leading woman in AI since 2018** and was featured in the **New York Times** as one of **10 Women Changing the Landscape of Leadership**.