

Bigger. Better. Smarter.

SCDM **Live**

EMEA24 conference

PARTNERSHIP OPPORTUNITIES

EMEA 2024 Conference

17-19 April 2024
Warsaw, Poland

ABOUT SCDM



SCDM connects and inspires professionals managing global health data with global education, certification and advocacy.



The Society for Clinical Data Management (SCDM) is a non-profit international organization founded to advance the discipline of Clinical Data Management. The common interest of all SCDM members is the quality clinical data management practices.

SCDM was founded in 1994 and has grown to be a premier clinical data management organization that comprises upwards of 2,800 members in over 45 countries across the globe who represent the biotechnology, medical device, and pharmaceutical industries as well as members of the academic, regulatory, and scientific research communities.



CORE VALUES



Knowledge & Contribution of our Members

The collective professional knowledge, experience and engagement of our members are our greatest assets. SCDM relies on and embraces the active participation and contributions of our members and volunteers.



Quality and Continuous Improvement

SCDM is committed to the development and enhancement of products, services, and relationships of the highest quality.



Scholarship

SCDM encourages and promotes rigor and discipline in the research of topics affecting our industry. Our positions, publications, and programmes are the result of careful review and/or scholarly investigation.



Open Communication

SCDM encourages open communication and information sharing. We provide our members with insight into the organization's initiatives and activities.



Integrity

SCDM exemplifies and expects honesty and integrity.

2024 EMEA CONFERENCE

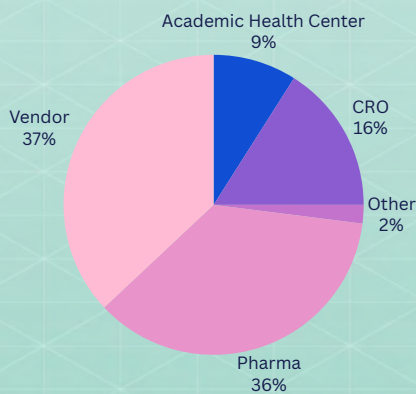
Following five highly successful European Leadership Forums, SCDM is pleased to announce the 2024 EMEA Conference which **will take place on 17-19 April 2024. The event is kindly hosted by MSD, in Warsaw, Poland.**

CONFERENCE TOPICS

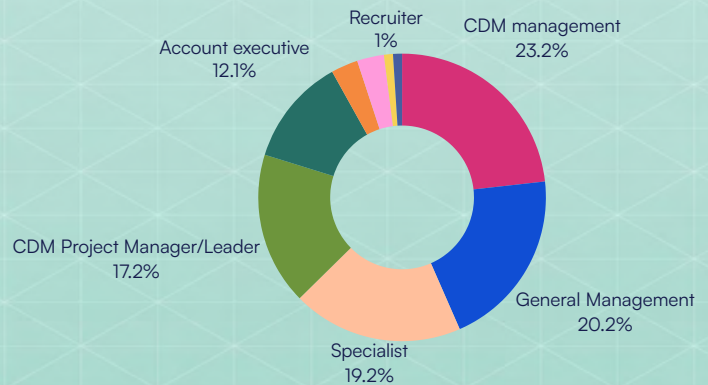
- ✓ CDS & Transformation
- ✓ DCTs, Hybrids & the Patient Journey
- ✓ The Human behind Clinical Data Management
- ✓ RBQM
- ✓ AI & Cognitive Tech
- ✓ Process & Strategy Innovation
- ✓ Smart Change Management

2023 EMEA Conference in Summary

Company Type

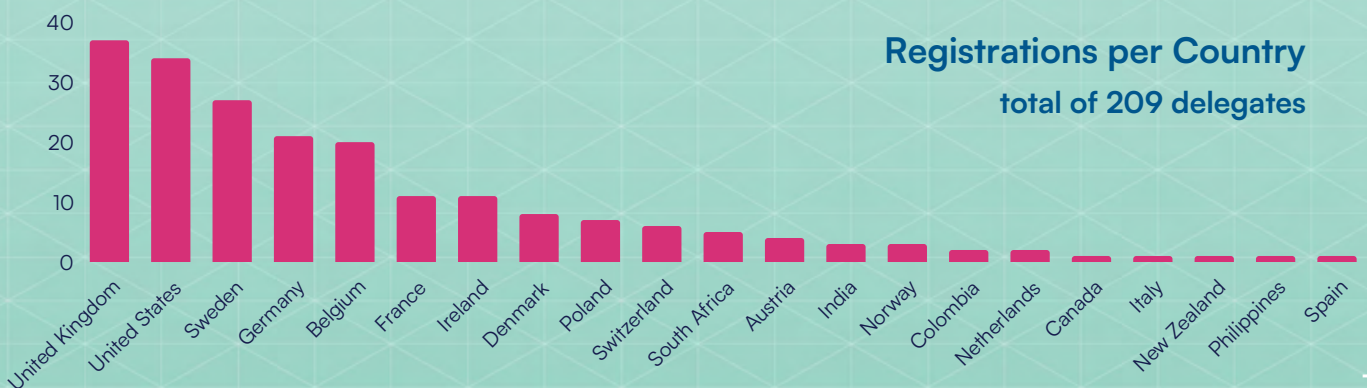


Delegate Profile



Registrations per Country

total of 209 delegates



SPONSORSHIP

Why Sponsor the SCDM EMEA Conference



Thought Leadership

Demonstrate your thought leadership in Clinical Data Management.



Deeper Insights

Showcase your capabilities and gain deeper insight and trends in Clinical Data Management.



Interaction with Business Leaders

Connect and engage with business leaders and decision makers who are influencing the industry today.



Networking

Network and reconnect with your peers.

GOLD PACKAGE N°1

Networking - Leadership Forum Dinner Sponsor

Wednesday
*(pre-conference day)

Value

10,000€

excl. VAT

Unique to N°1

Unique sponsor of the Networking Leadership Dinner on Wednesday, 17 April

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all Networking Leadership Dinner signage

Product showcase

- 30-minute session
- Room capacity of minimum 50 seats

Possibility to have the Product showcase recorded for an additional fee of 1,500 €

Branding & Advertising

Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in break area
- 1 x conference bag insert (Max. A4 - 2 pages double sided)

Online visibility

- Corporate logo and website link on conference webpage
- Corporate logo, description and website link on Conference App
- Banner in Data Connections newsletter
- Logo in one promotional conference email per month
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- One social media post to boost sponsor's visibility
- Recognition as a sponsor on holding slides

*pre-conference day has a limited audience to those attending the Leadership Forum and pre-conference workshops only.

ADDITIONAL ADVANTAGES

1 complimentary registration to the Leadership Forum on Wednesday, 17 April or to the Conference on Thursday, 18 to Friday, 19 April.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

SCDM membership (until 31 December 2024) for all registered staff.

GOLD PACKAGE N°2

Conference Networking Reception Sponsor
Thursday

Value

10,000€

excl. VAT

Unique to N°2

Unique sponsor of the Networking Reception Conference on Thursday, 18 April

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all Conference Networking Reception signage

Product showcase

- 30-minute session
- Room capacity of minimum 50 seats

Possibility to have the Product showcase recorded for an additional fee of 1,500 €

Branding & Advertising

Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in break area
- 1 x conference bag insert (Max. A4 - 2 pages double sided)

Online visibility

- Corporate logo and website link on conference webpage
- Corporate logo, description and website link on Conference App
- Banner in Data Connections newsletter
- Logo in one promotional conference email per month
- One social media post to boost sponsor's visibility
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on holding slides

ADDITIONAL ADVANTAGES

1 complimentary registration to the Leadership Forum on Wednesday, 17 April or to the Conference on Thursday, 18 to Friday, 19 April.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

SCDM membership (until 31 December 2024) for all registered staff.

GOLD PACKAGE N°3

Conference Lunch Sponsor
Thursday

Value

10,000€

excl. VAT

Unique to N°3

Unique sponsor of the Conference Lunch on Thursday, 18 April

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all conference lunches signage

Product showcase

- 30-minute session
- Room capacity of minimum 50 seats

Possibility to have the Product showcase recorded for an additional fee of 1,500 €

Branding & Advertising

Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in break area
- 1 x conference bag insert (Max. A4 - 2 pages double sided)

Online visibility

- Corporate logo and website link on conference webpage
- Corporate logo, description and website link on Conference App
- Banner in Data Connections newsletter
- Logo in one promotional conference email per month
- One social media post to boost sponsor's visibility
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on holding slides

ADDITIONAL ADVANTAGES

1 complimentary registration to the Leadership Forum on Wednesday, 17 April or to the Conference on Thursday, 18 to Friday, 19 April.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

SCDM membership (until 31 December 2024) for all registered staff.

GOLD PACKAGE N°4

Conference Lunch Sponsor
Friday

Value

10,000€

excl. VAT

Unique to N°4

Unique sponsor of the Conference Lunch on Friday, 19 April

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all conference lunches signage

Product showcase

- 30-minute session
- Room capacity of minimum 50 seats

Possibility to have the Product showcase recorded for an additional fee of 1,500 €

Branding & Advertising

Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in break area
- 1 x conference bag insert (Max. A4 - 2 pages double sided)

Online visibility

- Corporate logo and website link on conference webpage
- Corporate logo, description and website link on Conference App
- Banner in Data Connections newsletter
- Logo in one promotional conference email per month
- One social media post to boost sponsor's visibility
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on holding slides

ADDITIONAL ADVANTAGES

1 complimentary registration to the Leadership Forum on Wednesday, 17 April or to the Conference on Thursday, 18 to Friday, 19 April.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

SCDM membership (until 31 December 2024) for all registered staff.

GOLD PACKAGE N°5

Coffee Breaks Sponsor

Value

10,000€

excl. VAT

Unique to N°5

Unique sponsor of the 4 coffee breaks, on Thursday and Friday

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all conference lunches signage

Product showcase

- 30-minute session
- Room capacity of minimum 50 seats

Possibility to have the Product showcase recorded for an additional fee of 1,500 €

Branding & Advertising

Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in break area
- 1 x conference bag insert (Max. A4 - 2 pages double sided)

Online visibility

- Corporate logo and website link on conference webpage
- Corporate logo, description and website link on Conference App
- Banner in Data Connections newsletter
- Logo in one promotional conference email per month
- One social media post to boost sponsor's visibility
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on holding slides

ADDITIONAL ADVANTAGES

1 complimentary registration to the Leadership Forum on Wednesday, 17 April or to the Conference on Thursday, 18 to Friday, 19 April.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

SCDM membership (until 31 December 2024) for all registered staff.

SILVER PACKAGE

3 available
First come, first served

Value
5,000€
excl. VAT

Unique to this package

Opportunity to sponsor conference lanyards

- Logo on all lanyards, alongside with SCDM EMEA Conference logo

OR

Sponsor logo on the conference app opening screen

- Alongside with SCDM EMEA Conference logo

OR

Opportunity to sponsor conference bags

- Logo on all conference bags, alongside the SCDM EMEA Conference logo

Branding & Advertising

Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in break area
- 1 x conference bag insert (Max. A4 - 1 page double sided)

Online visibility

- Corporate logo and website link on conference webpage
- Corporate logo, description and website link on conference App
- The possibility to place the sponsor's logo in one of the Conference promotional emails + social media to boost/sponsor event visibility
- Banner in Data Connections newsletter

ADDITIONAL ADVANTAGES

1 complimentary registration to the Leadership Forum on Wednesday, 17 April or to the Conference on Thursday, 18 to Friday, 19 April.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

SCDM membership (until 31 December 2024) for all registered staff.

BRONZE PACKAGE

16 available
First come, first served

Value
3,000€
excl. VAT

Branding & Advertising

Onsite visibility

Raw space:

- Own company structure on 9 sqm
- No construction allowed on the sides of the space

OR

Equipped booth:

- 9 sqm. of space
- Panels for back wall and side walls
- 1 x 1.8 meter table and 2 chairs
- Electricity outlet
- Waste basket
- Banner(s) and pull-up(s) allowed

Online visibility

- Corporate logo and website link on conference webpage
- Clickable corporate logo on conference App
- The possibility to place the sponsor's logo in one of the Conference promotional emails + social media to boost/sponsor event visibility
- Banner in Data Connections newsletter

ADDITIONAL ADVANTAGES

1 complimentary registration to the Leadership Forum on Wednesday, 17 April or to the Conference on Thursday, 18 to Friday, 19 April.

Opportunity to register additional staff at the special SCDM Member Registration Fee.

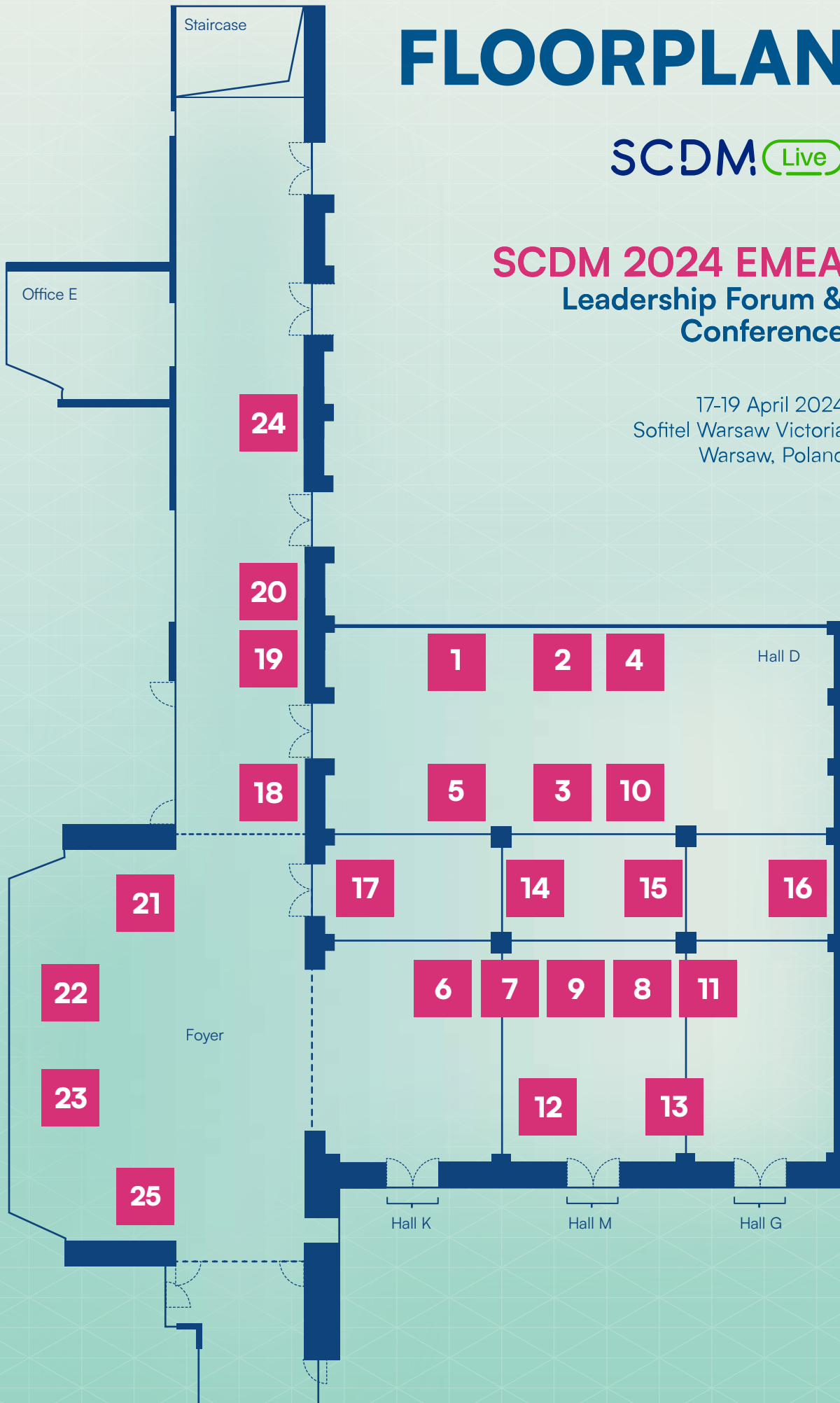
SCDM membership (until 31 December 2024) for all registered staff.

FLOORPLAN

SCDM **Live**

SCDM 2024 EMEA Leadership Forum & Conference

17-19 April 2024
Sofitel Warsaw Victoria
Warsaw, Poland



TERMS & CONDITIONS

1. General information

The SCDM EMEA Conference (hereinafter the "Event") is organised by SCDM (Society for Clinical Data Management) from 17 April until 19 April 2024, in Warsaw, Poland.

MCI Benelux S.A (hereinafter "MCI") supports the Organizer in the organisation of the event, providing the following services: Registration management, Exhibition and Sponsorship management, Event logistics.

2. Definitions

"Agreement" shall mean the Partnership Application Form and the present "Terms and Conditions". "Exhibitor/Sponsor" shall mean any person, firm or organization who/which selects a partnership level/sponsorship or exhibition package and to whom/which the Organizer allocates a booth or a speaking slot in the event. "SCDM EMEA 2024" or "EMEA 2024" shall mean the event, which will take place in Warsaw, Poland on 17 - 19 April 2024. "Official contractor" shall mean the company in charge of the virtual platform. "Organizer" shall mean MCI Benelux SA and its representatives.

3. Application for participation and acceptance

All applications for participation to the event shall be made through the partnership application online programme. The partnership application form shall be submitted to the Organizer via [this link](#). The Organizer shall send the corresponding invoice to the Exhibitor/Sponsor. The submission to the Organizer of the partnership application form shall be deemed to be confirmation of participation and full acceptance of the entire Agreement. The Organizer shall be bound by the Agreement upon submission by the Organizer of the corresponding invoice to the Exhibitor/Sponsor. The Agreement shall terminate upon the completion of the event.

4. Terms of payment

- a) 100% of the total amount indicated in the chosen sponsorship or exhibition package.
- b) The invoice shall be paid **within 30 days of the date of its receipt**.
- c) Payment within the timeline indicated in the invoices is a prerequisite condition for the Sponsor/Exhibitor's participation in the event and/or use of the booth.
- d) In the event of default of payment within the timeline, the Exhibitor/Sponsor's application shall be deemed to be cancelled and 100% of the total amount indicated in the chosen.
- e) Sponsorship level or exhibition package is due by the Sponsor/Exhibitor to the Organizer as a penalty fee. The Organizer shall reserve the right to claim all payment due from the defaulting Exhibitor/Sponsor.
- f) The Exhibitor/Sponsor shall not be entitled to any form of compensation whatsoever, whether for loss of profits or otherwise.

5. Withdrawal/cancellation

The Exhibitor/Sponsor will not be permitted to withdraw from, cancel, alter or reduce in any way his/her/its booking of the event. In such cases, the Exhibitor/Sponsor will provide written notice to the Organizer. The Organizer may consider special cases and, in its sole discretion, grant partial refunds to the Exhibitor/Sponsor.

The amount of the possible refund depends on how many weeks prior to the start of the event the withdrawal/cancellation is made known to the Organizer.

Cancellation fee:

- a) More than 12 weeks prior the event: 50% of the total amount indicated in the chosen partnership level/sponsorship or exhibition package.
- b) Within 8 weeks prior the event: 100% of the total amount indicated in the chosen partnership level/sponsorship or exhibition package.

6. Force majeure

The Organizers are not responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, war, threats, communicable disease or acts of terrorism or similar acts, a governmental elevation of the terrorism alert level, or any other cause comparable events or disaster beyond the parties' control which prevents SCDM from organizing the AC or if for the same reasons the congress is cancelled.

7. GDPR information notice

a) In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the Exhibitor/Sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of Exhibitor/Sponsor's booth (ii) managing and organising prospecting and loyalty (iii) enabling the Exhibitor/Sponsor to benefit from our services (iv) enabling the Exhibitor/Sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the Exhibitor/Sponsor has adhered, failing which the contract cannot be executed.

Exhibitor/Sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the Exhibitor/Sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the Exhibitor/Sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The Exhibitor/Sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The Data Protection and Privacy Policy can be consulted at any time at the [link here](#). The Exhibitor/Sponsor may exercise his rights by sending a request to the following address:

scdmevents@scdm.org, or by contacting our Data Protection Officer (DPO): anne.lesca@wearemc.com

b) In any event, the Exhibitor/Sponsor acknowledges compliance with European General Data Protection Regulations for its own processing, including Regulation (EU)No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the Exhibitor/Sponsor of a personal data file, the Exhibitor/Sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

8. Limitations of Liability

The limit of each party's liability for any and all claims shall not in the aggregate exceed the fees and expenses paid by the Exhibitor/Sponsor to the Organizer under these Terms and Conditions. In no event shall either party be liable for consequential, incidental or punitive loss, damages or expenses, including without limitation lost profits or goodwill, even if such party has been advised of their possible existence.

9. Indemnification

Each party (the "Indemnifying Party") shall defend, indemnify and hold harmless the other party, its employees, partners, guests, agents, and contractors (collectively the "Indemnified Party") from and against all losses, costs, expenses, liabilities, damages, and recoveries (including reasonable attorneys' fees) (collectively "Losses") arising from or related to third party claims, demands, proceedings, or actions (collectively, a "Claim") alleging personal injury or death of any person or damage to real and/or tangible personal property incurred during the term of the Terms and Conditions, to the extent proximately caused by the negligent or wilful acts or omissions of the indemnifying party, its employees, partners, guests, agents, and contractors. The foregoing indemnification obligations are conditioned upon the Indemnifying Party receiving (i) prompt written notice of any Claim, (ii) all information related to and reasonable cooperation in connection with the Claim, at the Indemnifying Party's expense, and (iii) sole control of the defence of any Claim and any related settlement negotiations. The Indemnifying Party may settle any Claim without the Indemnified Party's written consent, provided, however, the Indemnified Party's prior written consent must be obtained in the event such settlement (A) does not include a release of all covered Claims pending against the Indemnified Party; or (B) contains an admission of liability or wrongdoing by the Indemnified Party.

10. Intellectual Property Rights

All rights, title and interest in and to all materials provided by Exhibitor/Sponsor and the conceptual content thereof, including without limitation all patent rights, copyrights, trade secrets and other intellectual property rights therein, shall be owned exclusively by Exhibitor/Sponsor. Exhibitor/Sponsor grants to Organizer a non-exclusive license to use the provided materials only for the purpose of these Terms and Conditions and related to the various agreed upon events.

11. Publicity

Absent Exhibitor's/Sponsor's prior written approval, Organizer shall not issue or sponsor any advertisement, publicity or promotional item which states or implies, either directly or indirectly, that Exhibitor/Sponsor endorses, sponsors, recommends or prefers Organizer's facilities or services. Organizer shall not use Exhibitor's/Sponsor's name, trademarks or logos in a published customer list, newspaper or magazine ad, promotional flyer, television or radio ad, or in any other fashion outside its organization without Exhibitor's/Sponsor's prior written approval.