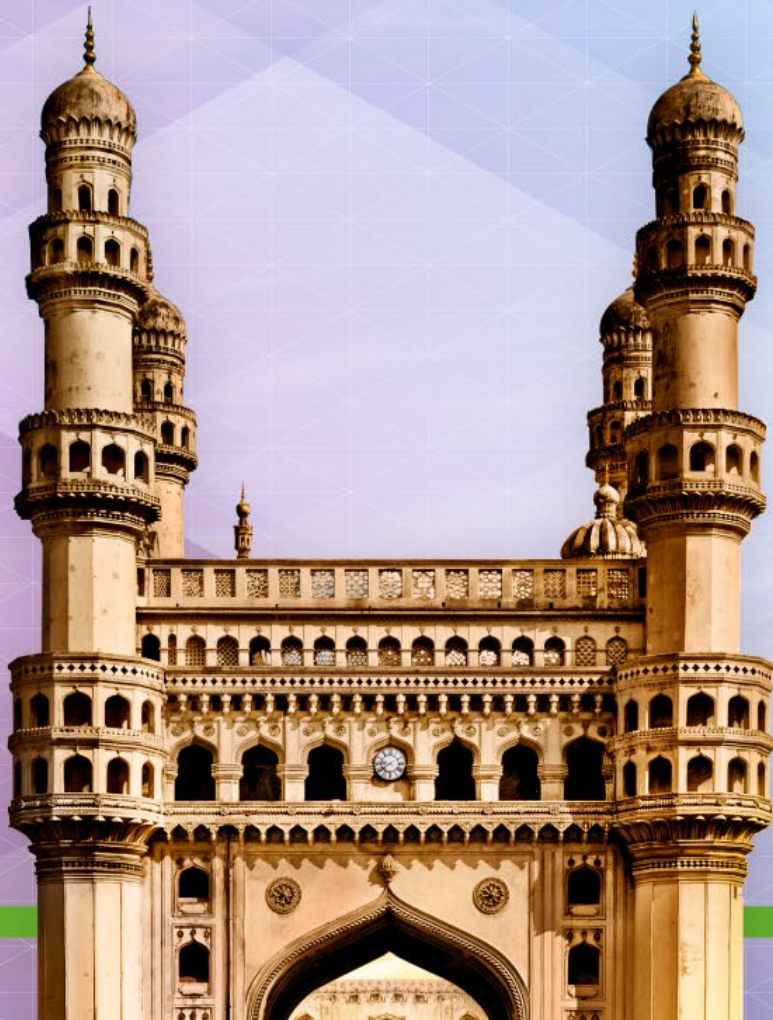


SCDM 2024 India Annual Conference

5-7 December, 2024
Hyderabad, India

**Sponsorship &
Exhibition Opportunities**



SCDM **Live**

SCDM 2024 India Annual Conference: Empowering Growth

Founded in 1994, the Society of Clinical Data Management (SCDM) stands as the foremost authority in Clinical Data Management and is leading the industry-wide transition to Clinical Data Science. Through education, certification, and our influence, we play a crucial role in the advancement of clinical research and the development of safe and effective medical treatments for a healthier world.

With a history dating back to 2010, the SCDM India Annual Conference is more than just an event. It's a catalyst for growth and an opportunity to contribute to the advancement of the CDM profession and the industry at large.

As a sponsor of the SCDM 2024 India Annual Conference, you will:

- Connect with the vibrant CDM community in India face-to-face
- Explore new collaboration opportunities
- Generate new leads and form long-lasting connections
- Increase your visibility

Thank you to all previous sponsors and exhibitors!

We recognize the SCDM India Annual Conference would not be the same without your continuous support.

Thursday, 5 December

Pre-conference workshops

Delivered by industry experts, these sessions are specifically crafted to provide you with practical, actionable strategies that you can implement in your day-to-day job.

Leadership Forum

The SCDM Leadership Forum is an annual strategic event for Clinical Data Management (CDM) & Regulatory leaders. It provides industry leaders with a unique opportunity to share and discuss strategic insights while making lasting connections.

Friday, 6 – Saturday, 7 December

India Annual Conference

An exploration of the multifaceted nature of Risk-Based Clinical Data Management, addressing the challenges of data security, privacy, and regulatory compliance.

Unmissable sessions

The Keynote and Regulatory sessions will bring you unique perspectives and insights.

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Contacts:

Shailendra Shukla
Sponsorship Manager
Mansarovar Building, 366, Sultanpur,
New Delhi- 110030
Tel: +91 971 851 7204
sales@scdm.org

Swapnil Mhatre
Project Lead
Mansarovar Building, 366, Sultanpur,
New Delhi- 110030
Tel: +91 86 555 64901
sales@scdm.org

The SCDM 2024 India Annual Conference programme offers you the opportunity to engage with industry leaders and peers alike on the most relevant topics for the Clinical Data Management profession.

SCDM 2023 India Annual Conference Highlights



800+
delegates

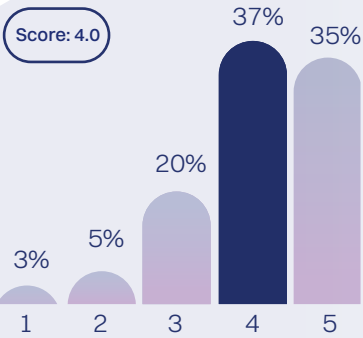


18
sessions

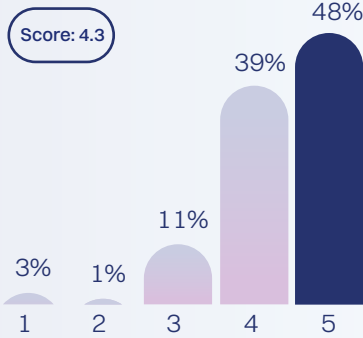


49
speakers

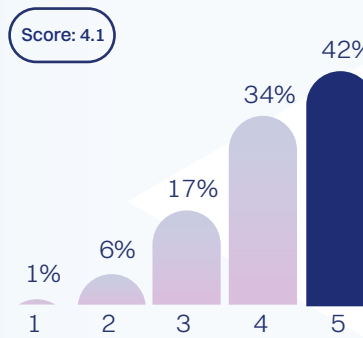
Programme content on a scale of 1 to 5



Keynote sessions on a scale of 1 to 5



Programme relevance on a scale of 1 to 5








What is the main reason you attended the SCDM India conference?



2023 Sponsors



Gold Sponsors

Silver Sponsors

			
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Exhibitors

			
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Benefits offered to all **sponsors and exhibitors**

Branding & Advertising

- A booth in the exhibit hall
- Listing in the conference app with your company logo, website link and company description
- Your company acknowledgment included in the sponsors' thank you banner in Data Connections – November 2024 issue
- Your company acknowledgment on main conference signage and in looping slides prior to all sessions
- Pre-attendee and attendee list: name, title, organization, country, email (from participants who explicitly opt in)

Exhibit & Registration

- Opportunity to register additional staff at the preferential rates
- Opportunity to rent lead retrieval license to capture booth visitor information/ data

Be part of our community with the **SCDM #INDIA24 mobile app** !



Keynote Session Sponsor

\$21,000 + GST/VAT

₹17,50,000 + GST/VAT

Branding & advertising

- Status as Keynote Session Sponsor
- Banner 650x275 px in the SCDM Newsletter *Data Connections* January 2025 issue
- Dedicated event push notification through the SCDM #India24 mobile app
- 30-minute Product Showcase (date and time to be confirmed by organizers)

Branding deliverables in vector files (EPS, PDF or AI) including PMS colors due by 1 November, 2024

Exhibit & registration

- 2 x Exhibit booths (6 mtr x 3 mtr)
- 4 x Exhibit hall-only access passes - Registration due by 22 October, 2024
- 6 x Full Conference passes - Registration due by 6 November, 2024

Keynote Session - 6 December, 2024

- Sponsor recognition in all related marketing material
- Branding displayed during the Keynote Session
- Opportunity to introduce the keynote speaker (Max. 3 minutes)
- Opportunity for 2 company representatives to meet with the keynote speaker over coffee before or after the keynote speech for a duration of maximum 30 minutes

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

\$15,000 + GST/VAT

₹12,50,000 + GST/VAT

Branding & advertising

- Status as Platinum Sponsor
- Banner (brand/product) on SCDMLive website in the India Conference section with hyperlink
- Display of company logo as “Platinum Sponsor” at Conference entry backdrop
- 30-minute Product Showcase (date and time to be confirmed by organizers)
- 3 Social Media posts which include your company logo
- 3 Roll-ups at the venue
- Corporate Literature (Max. 6 pages Brochure) to be included in Delegate Kit

Exhibit & registration

- Exhibit booth (6 mtr x 3 mtr)
- 5 x Exhibit hall-only access passes - Registration due by 22 October, 2024
- 5 Full Conference Passes- Registration due by 6 November, 2024

À la carte

One choice per Sponsor - First come, first served

// Mobile app

- Recognition as Mobile App Sponsor in all related marketing collaterals
- Logo on Mobile App opening home screen

OR

// Networking Leadership Forum Dinner Sponsor

- Sponsor of the Networking Leadership Forum Dinner taking place on Thursday, 5 December
- 4 complimentary entrance tickets
- Sponsor recognition in all related marketing collateral
- Opportunity to offer small gift to participants
- Thank you by SCDM Chair or a 1-minute speech by your representative or a 30-second pre-recorded video, provided by your company

OR

// Opening reception sponsor

- Sponsor of the SCDM Opening Reception taking place on Friday, 6 December
- 4 complimentary entrance tickets
- Sponsor recognition in all related marketing collateral
- Opportunity to offer small gift to participants
- A 1-minute speech by your representative or a, 30-second pre-recorded video, provided by your company

OR

// Conference bag sponsor

- Corporate logo on the Conference bag - together with the Conference logo
- Logo on 'Save the Date 2025' message - inserted in the delegate kit
- Sponsor recognition in all related marketing collateral

SPONSORSHIP OPPORTUNITIES

Gold Sponsor

\$9,600 + GST/VAT

₹8,00,000 + GST/VAT

Branding & advertising

- Status as Gold Sponsor
- Company Logo on the SCDMLive website in the India Conference section with hyperlink
- Display of company logo as “Gold Sponsor” at Conference Entry Backdrop
- 1 Social Media Post with which includes your company logo
- 2 Roll-ups at the venue
- Corporate Literature (Max. 2 pages Brochure) to be included in delegate kit

Exhibit & registration

- Exhibit booth (3 mtr x 2 mtr)
- 3 x Exhibit hall-only access passes - Registration due by 22 October, 2024
- 4 Full Conference Passes - Registration due by 6 November, 2024

À la carte

One choice per Sponsor - First come, first served

// Wifi sponsor

Become the exclusive sponsor of the Conference WiFi. This Package offers the following visibility benefits:

- Sponsor recognition in all related marketing collaterals
- Sponsor recognition, with mention of the password, on the SCDMLive Conference app
- Possibility for the sponsor to choose the password

OR

// Conference lanyards sponsor

Benefit from prime visibility by placing your company logo on the Conference lanyards provided to every participant registered to the Conference. The lanyards will be customized with the sponsor's logo as well as the SCDMLive logo.

The production cost of the lanyards including 1 x one colour logo imprint is included in the package rate.

OR

// Delegate badge (branding back of the badge)

Be visible on the back of all delegate badges. This package offers the following visibility benefits:

- Sponsor recognition in all related marketing collateral
- Logo on the back of the delegate badge

OR

// Notepads & pens sponsor

Take advantage of placing your company logo on notepads and pens distributed to all Conference participants. The production cost of the notepads & pens including 1 x full colour logo imprint is included in the package rate.

The notepads carry the sponsor's logo and the Conference logo.

The pens exclusively carry the sponsor's logo.

OR

// Lunches (Friday & Saturday)

- Sponsor recognition in all related marketing collaterals
- Opportunity to distribute promotional collateral during lunches
- Sponsor recognition on signage on catering stations

SPONSORSHIP OPPORTUNITIES

Silver Sponsor

\$6,900 + GST/VAT

₹5,75,000 + GST/VAT

Branding & advertising

- Status as Silver Sponsor
- Company Logo on the SCDMLive website in the India Conference section with hyperlink
- Display of company logo as “Silver Sponsor” at Conference Entry Backdrop
- 1 Roll-up at the venue

Exhibit & registration

- 1 x Exhibit Booth (3 mtr x 2 mtr)
- 2 x Exhibit hall-only access passes - Registration due by 22 October, 2024
- 2 Full Conference passes- Registration due by 6 November, 2024

À la carte

One choice per Sponsor - First come, first served

// “Know before you go” email sponsor

Be visible on the email which we send to all registered delegates with practical information on the destination - the conference venue - city accommodation - conference programme - conference app. This package offers the following benefits:

- Sponsor recognition in all related marketing collateral
- Logo on 'Know Before You Go' email

OR

// Welcome coffees sponsor (08.00 - Friday & Saturday)

- Sponsor recognition in all related marketing collateral
- Opportunity to distribute promotional collateral during welcome coffee
- Sponsor recognition on signage on catering stations

OR

// Coffe breaks sponsor - Friday (2 breaks: at 11.00 and at 16.00)

(times are subject to change)

- Sponsor recognition in all related marketing collateral
- Opportunity to distribute promotional collateral during coffee break
- Sponsor recognition on signage on catering stations

OR

// Coffe breaks sponsor - Saturday (2 breaks: at 11.00 and at 16.00)

(times are subject to change)

- Sponsor recognition in all related marketing collateral
- Opportunity to distribute promotional collateral during coffee break
- Sponsor recognition on signage on catering stations

Academia Partner

\$5,400 + GST/VAT

₹4,50,000 + GST/VAT

We define an Academia Partner as a public or private institution which trains Clinical Data Managers.

Exhibit & registration

- Exhibit booth (3 mtr x 2 mtr)
- 2 Exhibit hall access only passes
- 4 Full conference passes
- 40 Student Registrations

Inclusions:

- Sponsor recognition in all related marketing collateral
- Company Logo on the SCDMLive website in the India Conference section with hyperlink & SCDMLive mobile application

Note:

We offer the opportunity to become an Academia Partner to the Annual Conference to a maximum of 2 organisations - on a first come, first served basis.

EXHIBITOR OPPORTUNITIES

Exhibit package

The exhibition part is the one place for you to showcase your products and company, as well as network and meet conference participants. Don't miss out!

3 MTR X 2 MTR EXHIBIT SPACE

2 x Exhibit Hall Access Only Passes
(Exhibit Hall & Opening Reception access only)

- Pre-attendee and attendee list: name, title, organization, country, email (from participants who explicitly opt in)
- Your Company name, logo and link to your website will be displayed on a dedicated page of the event website and in the mobile app ensuring direct visibility to each visitor
- Booth equipment: 1 x 1,8m draped table, 2 x side chairs, 1 x wastebasket
- Lead retrieval accessible

NOTE: 10% discount applies on the second 3 mtr x 2 mtr exhibit space

Within this package, you have two options for your booth design.

1. You can bring your own booth
2. You can use the booth equipment, provided by SCDM (see above).

Selection due by 15 September, 2024

Start-up gallery

Whether you are a startup with an innovative solution for the CDM industry or a young company that would like to network with key industry representatives do not miss this chance!

Strategically located near or in the exhibition hall, our Start-Up Gallery exhibitors receive a full complement of benefits to ensure maximum exposure.

START-UP EXHIBIT SPACE

2 x Exhibit Hall Access Only Passes
(Exhibit Hall & Opening Reception access only)

Pre-attendee and attendee list: name, title, organization, country, email (from participants who explicitly opt in)

- 22 November, 2024
- 4 December, 2024
- Post-Conference
- Your company name will be displayed on a dedicated page of the event website and in the mobile app ensuring direct visibility to each visitor
- Booth equipment: 1 x 1,8m table, 2 x side chairs,
- 1 x wastebasket

START-UP CRITERIA:

- Privately held company or academic spin-off, started less than 3 years ago or with less than 15 employees

OR

- A registered non-profit organisation

PRICING STRUCTURE



EXHIBIT PACKAGE

\$3,300 + GST/VAT
₹2,75,000 + GST/VAT

STARTUP GALLERY

\$1,485 + GST/VAT
₹1,24,100 + GST/VAT

SPONSORSHIP À LA CARTE

\$2,400 + GST/VAT

₹2,00,000 + GST/VAT

// Product showcase

Interested in showcasing your product?

Sign up for **30-minute session** in and invite your prospects!

The room comes with audio visual equipment and seating.

- 30-minute session
- 1 speaker and 1 moderator who can enter with an Exhibitor Hall Access Pass only (see page 12)

Deadline to provide speaker and moderator name and contact details including the title and description of product showcase: 23 October, 2024

Limited number of Product Showcase slot available - on a first come, first served basis.

\$1,500 + GST/VAT

₹1,25,000 + GST/VAT

// Sponsored table at networking dinner

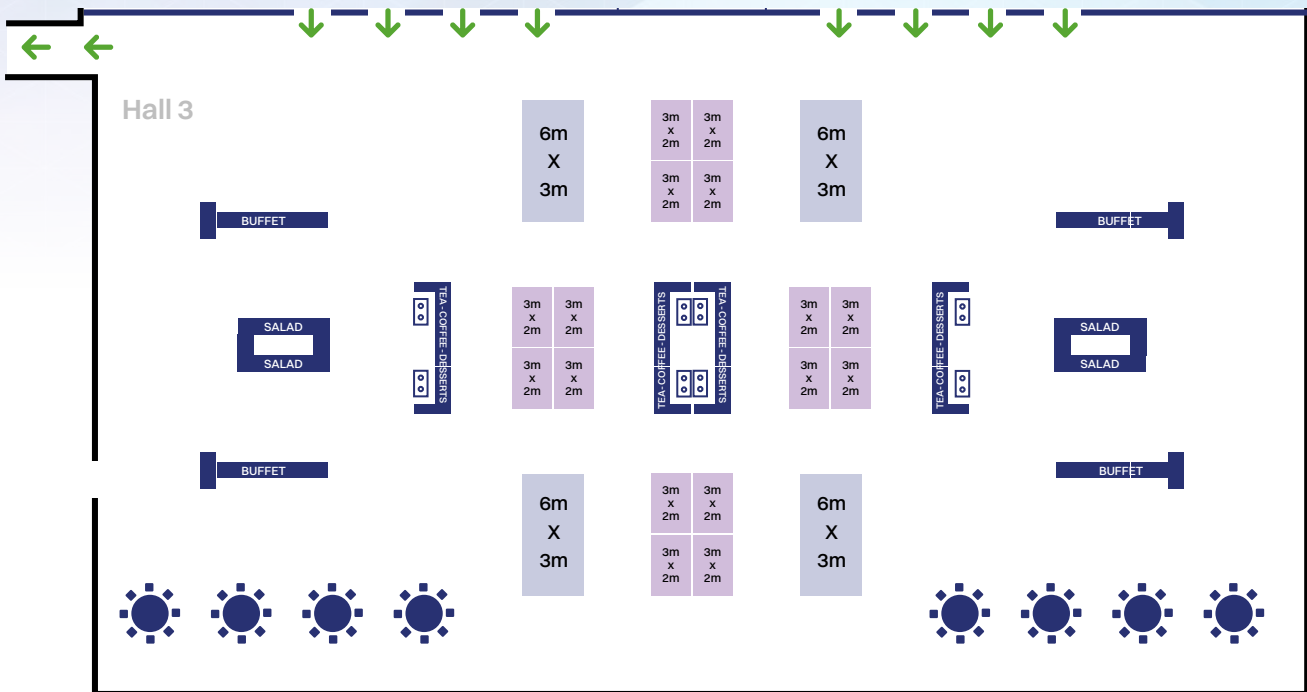
For the first time ever, SCDM #India24 is offering you the possibility to purchase a company table at our prestigious Networking Dinner, taking place on Friday, 6 December.

Invite your clients and prospects to your table and together enjoy an evening of excellent food and entertainment.

Each table sits 6 people. The table will have your company signage.

EXHIBITION FLOORPLAN

5-7 December 2024, Hyderabad, India



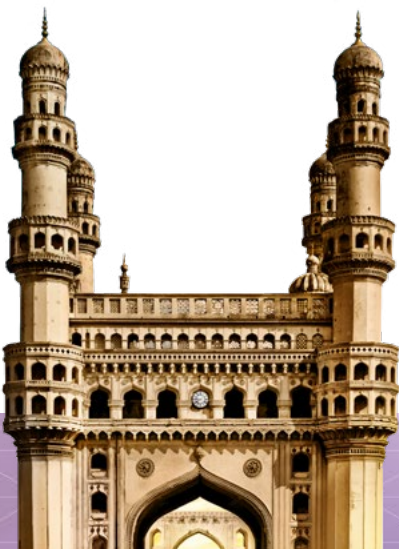
6m
X
3m
6m x 3m
4 stalls

3m
x
2m
3m x 2m
16 stalls

Total units: 24

Click [HERE](#) to become a sponsor or an exhibitor at the SCDM India Annual Conference 2024

Check the available booths [HERE](#)



SCDM **Live**

SCDM India Annual Conference 2024



EHXBIT FLOORPLAN



SCDM **Live**