

SCDM **Live**

SCDM 2026

Annual Conference

September 14 - 17, 2026
Raleigh, North Carolina

Partnership Opportunities

scdm.org



About SCDM

Working together to create a healthier world.

The Society for Clinical Data Management (SCDM) is an influential community that promotes industry best practices, education, and innovation.

SCDM was founded in 1994 as a non-profit organization. With over 3,000 members from around the globe, we work together to advance Clinical Data Management. Through education, certification, and our influence, we play a crucial role in the advancement of clinical research and the development of safe and effective medical treatments for a healthier world.

Our annual and regional conferences have become highlights throughout the year, bringing together experts to showcase innovative ideas and technologies and foster a strong sense of community.

Discover SCDM →



**Proudly advancing
Clinical Data Science**



SCDM 2026 Annual Conference

For 25+ years, SCDM's Annual Conference has been at the forefront of clinical data excellence. It is world-renowned for inspiring leaders and for advancing the expertise and career of everyone who attends.

Taking place in the USA, this is our largest flagship event. Consistently delivering fresh insights, thought-provoking ideas and new concepts, the conference drives our industry forward. It's what makes it a true Festival of Opportunity!

Packed with potential, the **SCDM 2026** Annual Conference will take place on **September 14-17, 2026 Raleigh, North Carolina**. Join us and discover a new future at the Festival of Opportunity.

Be part of that future with us.

#SCDM26 at a glance

Monday, Sept. 14

Pre-conference workshops

Delivered by industry experts, these sessions are specifically crafted to provide you with practical, actionable strategies that you can implement in your day-to-day job.

Leadership Forum

The SCDM Leadership Forum is an annual strategic event that gives industry leaders the unique opportunity to share and discuss strategic insights while making lasting connections.

Tuesday, Sept. 15 - Thursday, Sept. 17

SCDM 2026 Annual Conference

Across three inspiring days, you'll enjoy a program packed with special talks, workshops, thought-provoking presentations and insightful keynotes. It's your chance to engage directly with leading experts in clinical data management and the wider community.

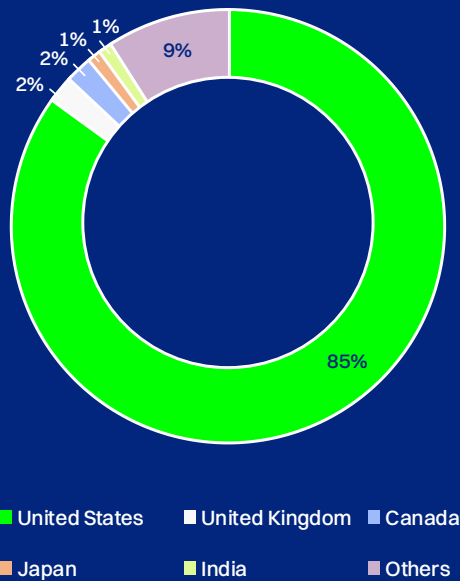
#SCDM26 Networking Opportunities

Attend the #SCDM Happy Hour or our Networking Reception to engage with the global Clinical Data Management community, reconnect with old friends and build new lasting connections, while enjoying every moment.

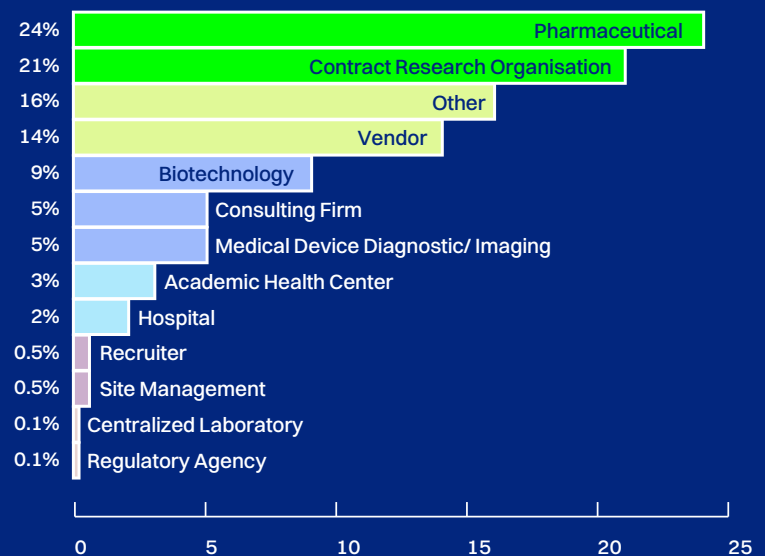
SCDM 2024 Annual Conference in Summary

Boston, MA, September 29 - October 2, 2024

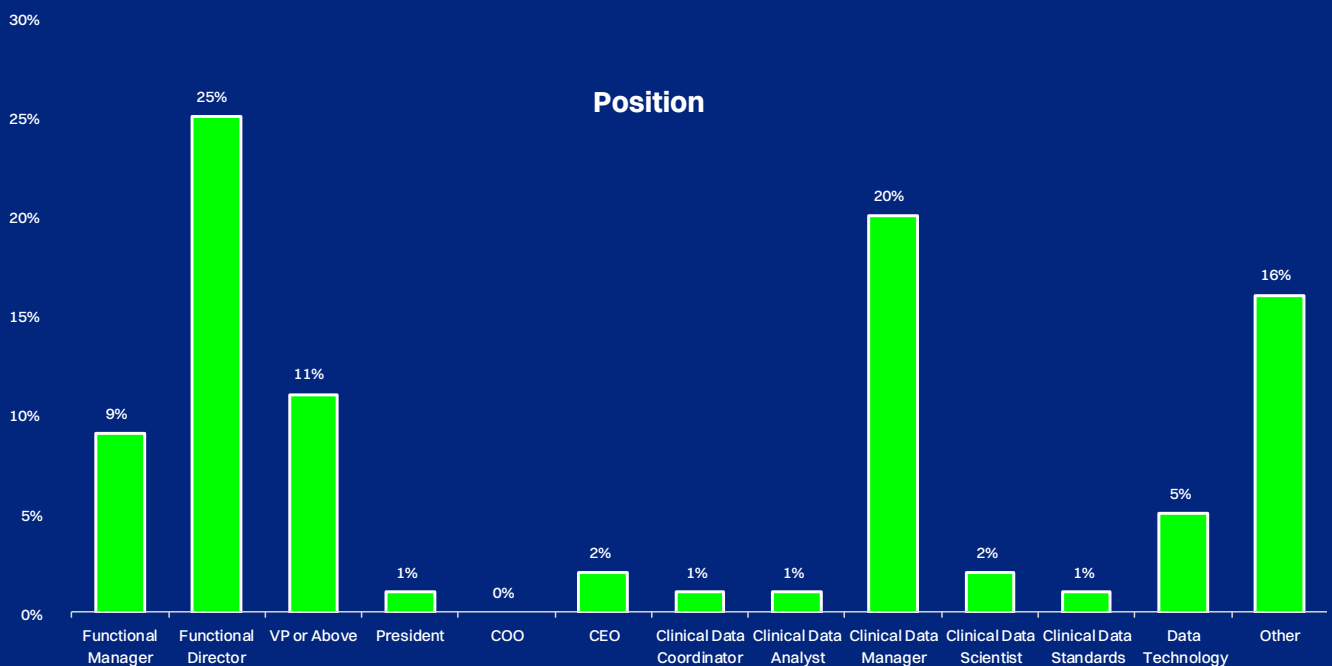
Countries



Company type



Position



SCDM 2025 Annual Conference Sponsors

Platinum Sponsors



Gold Sponsors



Silver Sponsors



Benefits Offered To All Sponsors & Exhibitors

Branding & Advertising

- A booth space in the Exhibition Hall
- Listing in the Conference App with your company logo, website link and company description
- Your company name displayed on a dedicated page of the event website
- Your company acknowledgment included in the “With thanks to our Sponsors” banner in Data Connections, SCDM's quarterly newsletter
- Pre-attendee and attendee list: name, title, organization, country, email (from participants who explicitly opt-in)
 - August 2026
 - September 2026
 - Post-Conference
- Gamification involving all Exhibitors/Sponsors



**Expand your
network at
#SCDM26 with the
Conference App!**

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

6 OPPORTUNITIES

Value

\$35,000
excl. VAT**Branding & Advertising**

- Status as Platinum Sponsor
- 30-minute Product Showcase (September 15-16 - date and timing to be confirmed by organizers)

Branding deliverables in vector files (EPS, PDF or AI) including PMS colors due by July 1, 2026

Exhibit & Registration

- **2 x** Exhibition Booths (10'x10') - For a detailed description, **see pages 14 to 16**
- **3 x** Exhibition Hall Passes*
- **3 x** Full Conference Passes**
- Opportunity to increase visibility with Island space

À LA CARTE

One choice per Sponsor - First come, first served

OPENING RECEPTION

- Sponsor of the Opening Reception taking place on Monday, September 14 in the Exhibit Hall- official AC kick-off
- Sponsor recognition in all related marketing collateral
- Opportunity to distribute promotional collateral during Reception on tables
- Thank you by SCDM Chair or a 1-minute speech by your representative

OR

PLENARY SESSION ADVERTISING VIDEO*

Reach out to the delegates in a highly visible manner, in the Plenary Room, during the conference days (Tuesday, Wednesday and Thursday)! We are offering the possibility to have exclusive access to our participants in the setting of our plenary gatherings.

- 30-second video played once before and once after one plenary room session - each day of the conference
- The video can be corporate or/and product-related

* Choice of plenary room session at discretion of SCDM

NEW

* (Access only to: Exhibition Hall, Opening Reception and Product Showcases)

** (Access to all sessions, except pre-conference day on Monday and Networking Reception on Wednesday)

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

6 OPPORTUNITIES

Value

\$35,000
excl. VAT**CONFERENCE MOBILE APP**

- Recognition as Mobile App sponsor in all related marketing collateral
- Logo on Mobile App opening splash screen

OR

NETWORKING RECEPTION

- Sponsor of the SCDM Networking Reception taking place on Wednesday, September 16
- 4 complimentary entrance tickets
- Sponsor recognition in all related marketing collateral
- Opportunity to offer a small gift to participants
- Thank you by SCDM Chair or a 1-minute speech by your representative

If not confirmed yet, the Sponsor has the opportunity to obtain the 'Party Package Networking Reception' (see the Gold Sponsorship package) at the preferential rate of \$20,000. In addition to the preferential rate, this includes a push notification to the conference delegates on the day of the Networking Reception.

OR

CONFERENCE BAG

- Corporate logo on the conference bag (Conference logo also represented)
- Sponsor recognition in all related marketing collateral

OR

CONFERENCE HIGHLIGHTS

- Sponsor of two Daily Highlight Videos (shown in the plenary session, during the morning of Conference Days - September 16 and 17)
- Sponsor of the Daily Highlights Email sent to the delegates in the evening of each conference day with key highlights of the day (three emails in total)
- Recognition in one e-blast to the entire SCDM database, including the opportunity to share a key message and link
- Sponsor recognition in all related marketing collateral

SPONSORSHIP OPPORTUNITIES

Gold Sponsor

9 OPPORTUNITIES

Value

\$25,000
excl. VAT**Branding & Advertising**

- Status as Gold Sponsor

Branding deliverables in vector files (EPS, PDF or AI) including PMS colors due by July 1, 2026

Exhibit & Registration

- **1 x** Exhibition Booths (10'x10') – For a detailed description, **see pages 14 to 16**
- **2 x** Exhibition Hall Passes*
- **2 x** Full Conference Passes**
- Opportunity to increase visibility with Island space

À LA CARTE

One choice per Sponsor - First come, first served

LUNCHES (Tuesday and Wednesday)

- Sponsor recognition in all related marketing collateral
- Opportunity to distribute promotional collateral during lunches
- Sponsor recognition on signage on catering stations

OR**AWARDS CEREMONY**

- Sponsor recognition in all related marketing collateral
- Verbal recognition as sponsor at the award ceremony
- Branding displayed at the ceremony
- Thank you by SCDM Chair or a 1-minute speech by your representative

* (Access only to: Exhibition Hall, Opening Reception and Product Showcases)

** (Access to all sessions, except pre-conference day on Monday and Networking Reception on Wednesday)

SPONSORSHIP OPPORTUNITIES

Gold Sponsor

9 OPPORTUNITIES

Value
\$25,000
excl. VAT**#SCDM26 HAPPY HOUR**

- Sponsor recognition in all related marketing collateral
- Opportunity to distribute promotional collateral
- Sponsor recognition on signage on catering stations
- Opportunity to offer a small gift to participants
- Thank you by SCDM Chair or a 1-minute speech by your representative

OR

PARTY PACKAGE NETWORKING RECEPTION*

- Sponsor Recognition in all related marketing collateral
- Sponsorship of entertainment after networking reception
- Sponsor logo displayed near the different networking activities
- Thank you by SCDM Chair or a 1-minute speech by your representative

* The party activities will start straight after the networking reception.

OR

END OF PROGRAMME LUNCH*

- Sponsor recognition in all related marketing collateral
- Opportunity to distribute promotional collateral on tables
- Sponsor recognition on signage
- Thank you by SCDM Chair or a 1-minute speech by your representative

* Lunch is outside of the Plenary Room.

OR

BREAKOUT ROOM STAGE* (4 opportunities)

This high-visibility package offers four opportunities for sponsors to enhance their visibility by powering a dedicated breakout stage. Each selected breakout room will prominently feature a custom-designed stage with the sponsor's branding, presented as "Stage Powered by [Sponsor Name]." While these rooms remain part of the official program and are not for commercial use, the sponsor's presence will be integrated into the experience, offering meaningful brand exposure throughout the sessions hosted on their powered stage.

*Branding will not be displayed during Product Showcase, unless it's the same sponsor.

NEW

SPONSORSHIP OPPORTUNITIES

Silver Sponsor

9 OPPORTUNITIES

Value

\$15,000
excl. VAT**Branding & Advertising**

- Status as Silver Sponsor

Branding deliverables in vector files (EPS, PDF or AI) including PMS colors due by July 1, 2026

Exhibit & Registration

- **1 x** Exhibition Booths (10'x10') - For a detailed description, **see pages 14 to 16**
- **2 x** Exhibition Hall Passes*
- **1 x** Full Conference Passes**
- Opportunity to increase visibility with Island space

À LA CARTE

One choice per Sponsor - First come, first served

SUNRISE AWAKENING (yoga, run/ walk or other)

- Sponsor recognition in all related marketing collateral
- T-shirts with company logo to be provided to each participant (Conference logo also represented)
- The production cost of the T-shirts is included in the package rate.

OR

CUSTOMIZED HOTEL KEY CARDS (one-color logo imprint)

- Sponsor recognition in all related marketing collateral
- Item to be produced by SCDM upon receipt of artwork from sponsor
- The production cost of the customized hotel key cards is included in the package rate.

* (Access only to: Exhibition Hall, Opening Reception and Product Showcases)

** (Access to all sessions, except pre-conference day on Monday and Networking Reception on Wednesday)

SPONSORSHIP OPPORTUNITIES

Silver Sponsor

9 OPPORTUNITIES

Value

\$15,000
excl. VAT**BREAKFAST (Tuesday, Wednesday and Thursday)**

- Sponsor recognition in all related marketing collateral
- Opportunity to distribute promotional collateral during breakfast
- Sponsor recognition on signage on catering stations

OR

COFFEE BREAKS – Tuesday (two breaks - AM & PM)

- Sponsor recognition in all related marketing collateral
- Opportunity to distribute promotional collateral during the coffee breaks
- Sponsor recognition on signage on catering stations

OR

COFFEE BREAKS – Wednesday (two breaks - AM & PM)

- Sponsor recognition in all related marketing collateral
- Opportunity to distribute promotional collateral during the coffee breaks
- Sponsor recognition on signage on catering stations

OR

WIFI SPONSOR

- Sponsor recognition in all related marketing collateral
- Sponsor recognition, with mention of the password, on the Conference App
- Possibility for the sponsor to choose the password

SPONSORSHIP OPPORTUNITIES

Silver Sponsor

9 OPPORTUNITIES

Value

\$15,000
excl. VAT**KNOW BEFORE YOU GO EMAIL**

- Sponsor recognition in all related marketing collateral
- Logo on the email with practical information sent to registered participants prior to the Conference

OR

4 WATER STATIONS IN THE EXHIBITION HALL

- Water stations carrying your corporate brand inside the Exhibition Hall
- Possibility to provide a refreshing experience featuring your logo, ensuring your brand stands out while offering conference participants a full day beverage.

NEW

OR

4 WATER STATIONS IN THE VENUE (OUTSIDE OF THE EXHIBITION HALL)

- Water stations carrying your corporate brand spread throughout the venue
- Possibility to provide a refreshing experience featuring your logo, ensuring your brand stands out while offering conference participants a full day beverage.

NEW

Exhibition opportunities

Exhibit Package

The exhibition part is the one place for you to showcase your products and company, as well as network and meet conference participants. Don't miss out!

10'X10' EXHIBIT SPACE

2 x Exhibition Hall Access Only Passes (Access only to: Exhibition Hall, Opening Reception and Product Showcases)

- Pre-attendee and attendee list: name, title, organization, country, email (from participants who explicitly opt-in)
 - August, 2026
 - September, 2026
 - Post-Conference
- Your Company name, logo and link to your website will be displayed on a dedicated page of the event website and in the mobile app ensuring direct visibility to each visitor
- Booth equipment: 8' high black back drape, 3' high black side dividers, and an 11" x 17" one-line identification sign
- Lead retrieval included

NOTE: Companies have the possibility to book a second booth, adjacent to the first booth space. 10% discount applies on the second exhibit space.



Pricing

	Exhibit Package
Early reservation until April 6, 2026	\$5,750 10'x10' space
Regular reservation as of April 7, 2026	\$7,100 10'x10' space

Exhibition opportunities

Start-Up Gallery

Whether you are a startup with an innovative solution for the CDM industry or a young company that would like to network with key industry representatives, do not miss this chance! Strategically located inside the Exhibition Hall, our Start-Up Gallery exhibitors receive a full complement of benefits to ensure maximum exposure.

- **2 x Exhibition Hall Access Only Passes**
(Access only to: Exhibition Hall, Opening Reception and Product Showcases)
- Pre-attendee and attendee list: name, title, organization, country, email (from participants who explicitly opt-in)
 - August, 2026
 - September, 2026
 - Post-Conference
- Your Company name, logo and link to your website will be displayed on a dedicated page of the event website and in the mobile app ensuring direct visibility to each visitor
- Booth equipment: one stool, one lockable counter and one 1m wall graphics
- Lead retrieval included

START-UP CRITERIA:

Privately held company or academic spin-off

- Started less than 3 years ago

OR

- With less than 15 employees

OR

- Annual sales below \$2M

OR

- A registered non-profit organisation



*The image shown is for representation purposes only. Screen and plants are not included.



Pricing

	Start Up Package
Early reservation until April 6, 2026	\$2,300 3'x3' space
Regular reservation as of April 7, 2026	\$3,400 3'x3' space

Exhibition opportunities

Island Package

The Island offer is exclusively open to companies that confirm a Sponsorship Package.

PLATINUM SPONSORS: IN ADDITION TO THE PACKAGE BENEFITS:

- **4 x Exhibition Hall Access Only Passes** (Access only to: Exhibition Hall, Opening Reception and Product Showcases)
- **2 x Full Conference Passes** (Access to all sessions, except pre-conference day on Monday and Networking Reception on Wednesday)

GOLD & SILVER SPONSORS: IN ADDITION TO THE PACKAGE BENEFITS:

- **6 x Exhibition Hall Access Only Passes** (Access only to: Exhibition Hall, Opening Reception and Product Showcases)
- **3 x Full Conference Passes** (Access to all sessions, except pre-conference day on Monday and Networking Reception on Wednesday)



The images shown are for representation purposes only. Structure is not included.



Pricing

	Platinum	Gold and Silver
Early reservation until April 6, 2026	\$10,000 20'x20' space	\$15,000 20'x20' space
Regular reservation as of April 7, 2026	\$12,500 20'x20' space	\$19,000 20'x20' space

Sponsorship à La Carte*

NETWORKING LOUNGE AREA - 2 Opportunities

\$7,000

- Open for the duration of the Conference
- 20'x20' - Includes at minimum: one sofa, arm chairs and one table
- Situated in the exhibition hall
- Space for sponsor to leave promotional material
- Opportunity to place 2 company roll-ups

The lounge allows attendees to network in a relaxed setting and to deepen their business conversations. This offers the perfect opportunity for your company to promote your latest solutions and innovations. Note the networking lounge is not the sponsor's exhibition space. The lounges are a highly flexible option. Contact us to brainstorm on options to ensure you will get the most out of your lounge (additional charges may apply for added visibility).

OR

NOTEPADS & PENS - Exclusive

\$5,500

Take advantage of placing your company logo on notepads and pens distributed to all conference participants. The production cost of the notepads & pens including 1 x full color logo imprint is included in the package rate.

Conference logo also represented on both items.

OR

CONFERENCE LANYARDS

\$7,000

Benefit from prime visibility by placing your company logo on the conference lanyards provided to every participant registered to the conference. The lanyards will be customized with the sponsor's logo as well as the SCDM Live conference logo. The production cost of the lanyards including 1 x one color logo imprint is included in the package rate.

* Exclusively open to companies that have at minimum confirmed an exhibition booth space.

Sponsorship à La Carte*

GUEST ROOM DROP - 3 opportunities

\$2,500

- Reach out to the conference participants on peak nights with a personal momentum, presenting your company.
- Limited to 400 rooms and one item per room (available nights are Monday, Tuesday or Wednesday).
- Room drops will only be provided at the headquarters hotels.
- Items to be provided by the sponsor (subject to approval by SCDM).

OR

PRODUCT SHOWCASE - Multiple opportunities

\$5,000

Interested in showcasing your product? Sign up for your 30-minute session in our dedicated area located in the near proximity of the exhibit hall and invite your prospects! The room comes with audio visual equipment and seating.

- 30-minute session
- The Product Showcase rooms have a capacity of minimum 250 seats

Deadline to provide speaker and moderator name and contact details including the title and description of the product showcase: 1 July 2026.

Possibility to have the Product showcase recorded for an additional fee \$2,500.
Note that it is not permitted to have an external videographer/photographer.

OR

MEETING ROOMS - multiple opportunities

NEW

Need a room for your client meetings, team briefings or focus room? Get a private room at the Annual Conference!

The room can fit 15 to 20 people in boardroom layout and a table and chairs are included (Not included: AV/Catering/Extras).

- Hourly rate: \$600
- Daily rate: \$1000
- 3 Days rate (Tuesday, Wednesday and Thursday): \$3000

* Exclusively open to companies that have at minimum confirmed an exhibition booth space.

Sponsorship à La Carte*

NEW

SPOTLIGHT STAGE - 5 opportunities

\$3,700

We are for the first time offering you the possibility of showcasing your product(s)-services on a dedicated stage on the exhibition floor. During the morning and afternoon coffee breaks on Day 1 and Day 2, and the morning coffee break on Day 3 of the conference, we have the Spotlight Stage in the exhibition area at your disposal. The stage comes with audiovisual equipment and seating for a minimum of 20 people. We have one corporate presentation only on the Spotlight stage per coffee break.

Seize this opportunity to catch our delegates' attention in a highly dynamic and short presentation!



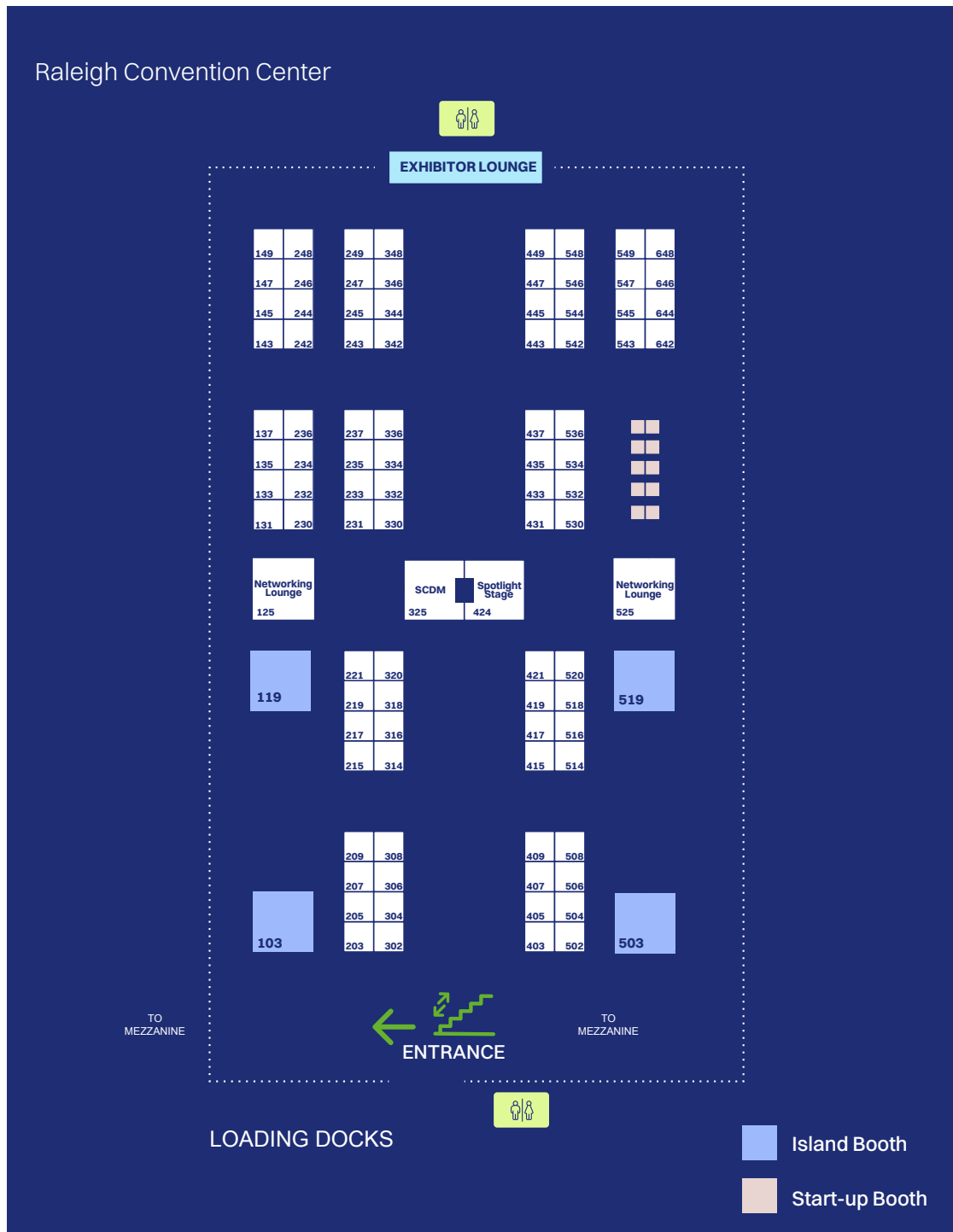
The image shown is for representation purposes only.

* Exclusively open to companies that have at minimum confirmed an exhibition booth space.

Floorplan

[View online](#)

Raleigh Convention Center



Terms & Conditions



Thank you!

Be part of the
SCDM 2026
Annual Conference

Festival of Opportunity

September 14 - 17, 2026
Raleigh, North Carolina