

# SCDM 2026 EMEA Conference

3-5 May 2026, Copenhagen

**Partnership Opportunities** 



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### **YOUR CONTACT**

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### **About SCDM**

### Working together to create a healthier world.

The Society for Clinical Data Management (SCDM) is an influential community that promotes industry best practices, education, and innovation.

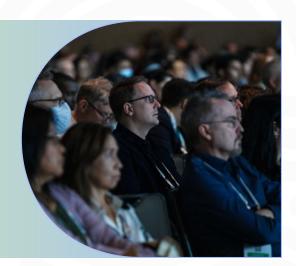
SCDM was founded in 1994 as a non-profit organization. With over 3,000 members from around the globe, we work together to advance Clinical Data Management. Through education, certification, and our influence, we play a crucial role in the advancement of clinical research and the development of safe and effective medical treatments for a healthier world.

Our annual and regional conferences have become highlights throughout the year, bringing together experts to showcase innovative ideas and technologies and foster a strong sense of community.

Discover SCDM →



Proudly advancing
Clinical Data Science





### **SCDM 2026 EMEA Conference**

Over the years, the SCDM EMEA Conference has grown to be the must-attend event for clinical data managers in the region. Through a diverse selection of inspiring talks, workshops, insightful presentations and exciting keynotes, the event offers you the chance to engage with leading minds in clinical data management from across Europe and beyond.

Building on the great success of the SCDM 2024 EMEA Conference – the largest of its kind to date – we are excited to announce the **2026 edition will be in Copenhagen, hosted by Novo Nordisk.** 

The SCDM 2026 EMEA Conference is where the global Clinical Data Management community will engage with regulatory and policy leaders to shape the future of the clinical data industry in Europe. Be part of that future with us.

### #EMEA26 at a glance

### Sunday - 3 May

### Pre-conference workshops

Delivered by industry experts, these sessions are specifically crafted to provide you with practical, actionable strategies that you can implement in your day-to-day job.

### Leadership Forum

The SCDM Leadership Forum is an annual strategic event that gives industry leaders the unique opportunity to share and discuss strategic insights while making lasting connections.

### Monday 4 May - Tuesday 5 May

### SCDM 2026 EMEA Conference

Across two unmissable days, you'll get inspired by a diverse selection of inspiring talks, insightful presentations and exciting keynotes, and you'll have the chance to engage with leading minds in Clinical Data Management from across Europe and beyond.



### **SCDM 2024 EMEA Conference in Summary**

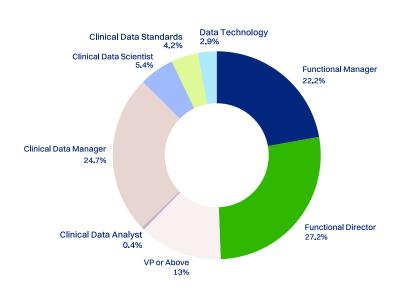
Warsaw 17-19th April 2024

Relive the #EMEA24 Experience →

### **Company Type**

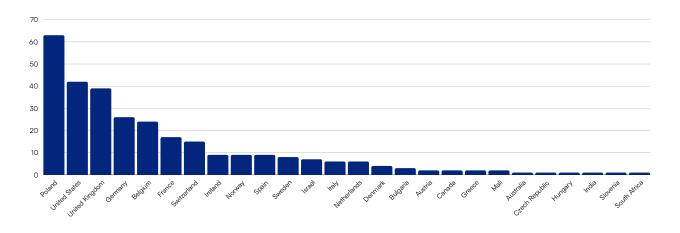
# Academia 4.4% Biopharma 8. Biotech 5% Tech 34.4% Pharma 34.4%

### **Delegate Profile**



### **Total Participants: 316**

Country





### Sponsorship



### **Thought Leadership**

Demonstrate your thought leadership in Clinical Data Management.



### **Deeper Insights**

Showcase your capabilities and gain deeper insight into Clinical Data Management.



### **Interaction with Business Leaders**

Connect and engage with business leaders and decision-makers who are influencing the industry.



### **Networking**

Network and reconnect with your peers.



### **GOLD PACKAGE N°1**

Networking - Leadership Forum Dinner Sponsor Sunday \*(pre-conference day) Value

**12,000€** excl VAT

### Unique to Gold N°1

### Unique sponsor of the Networking Leadership Dinner on Sunday

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all Networking Leadership Dinner signage

### **Product showcase**

- 30-minute session
- Room capacity of minimum 50 seats



Possibility to have the Product showcase recorded for an additional fee of 1,500€

### **Branding & Advertising**

### Onsite visibility

- · 1 x Exhibit package
- 1 x sponsor banner in the dinner area
- 1 x conference bag insert (Max. A4 2 pages double sided)

### Online visibility

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- · Logo in all promotional conference emails
- Full Spotlight Social Media Post up to 100 characters description of company (no product allowed)
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 3 full Congress passes + 1 pass for Leadership Dinner\*
- Opportunity to register **three** additional staff at a 20% discount

<sup>\*</sup> Pass exclusively for the Leader of the company, in case not participating in the Leadership Forum already

<sup>\*</sup>The pre-conference day has a limited audience made of those attending the Leadership Forum and pre-conference workshops only.





### **GOLD PACKAGE N°2**

Conference Opening Reception Sponsor Sunday

12,000€

### **Unique to Gold N°2**

### Unique sponsor of the Opening Reception on Sunday

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all Opening Reception signage

### **Product showcase**

- 30-minute session
- Room capacity of minimum 50 seats



Possibility to have the Product showcase recorded for an additional fee of 1,500€

### **Branding & Advertising**

### Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in the Exhibition Hall
- 1 x conference bag insert (Max. A4 2 pages double sided)

### Online visibility

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Full Spotlight Social Media Post up to 100 characters description of company (no product allowed)
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 3 full Congress passes
- Opportunity to register **three** additional staff at a 20% discount



### **GOLD PACKAGE N°3**

Conference Networking Dinner Sponsor Monday

Value

**12,000€** excl. VAT

### **Unique to Gold N°3**

### Unique sponsor of the Networking Dinner\* on Monday

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all Conference Networking Dinner signage

### **Product showcase**

- 30-minute session
- Room capacity of minimum 50 seats



Possibility to have the Product showcase recorded for an additional fee of 1,500€

### **Branding & Advertising**

### Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in the dinner area
- 1 x conference bag insert (Max. A4 2 pages double sided)

### Online visibility

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Full Spotlight Social Media Post up to 100 characters description of company (no product allowed)
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 3 full Congress passes
- 3 Networking dinner passes
- Opportunity to register **three** additional staff at a 20% discount

<sup>\*</sup> Networking dinner is an extra fee for the delegates.



### **GOLD PACKAGE N°4**

Conference Lunch Sponsor Monday

Value **12,000€** 

excl \/ΔT

### **Unique to Gold N°4**

### Unique sponsor of the Conference Lunch on Monday

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all conference lunch signage

### **Product showcase**

- 30-minute session
- · Room capacity of minimum 50 seats



Possibility to have the Product showcase recorded for an additional fee of 1,500€

### **Branding & Advertising**

### Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in the break area
- 1 x conference bag insert (Max. A4 2 pages double sided)

### Online visibility

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Full Spotlight Social Media Post up to 100 characters description of company (no product allowed)
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 3 full Congress passes
- Opportunity to register **three** additional staff at a 20% discount



### **GOLD PACKAGE N°5**

Conference Lunch Sponsor Tuesday

Value **12,000€** 

excl \/ΔT

### **Unique to Gold N°5**

### Unique sponsor of the Conference Lunch on Tuesday

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all conference lunch signage

### **Product showcase**

- 30-minute session
- Room capacity of minimum 50 seats



Possibility to have the Product showcase recorded for an additional fee of 1,500€

### **Branding & Advertising**

### Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in the break area
- 1 x conference bag insert (Max. A4 2 pages double sided)

### Online visibility

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Full Spotlight Social Media Post up to 100 characters description of company (no product allowed)
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 3 full Congress passes
- Opportunity to register **three** additional staff at a 20% discount



### **GOLD PACKAGE N°6**

**Coffee Breaks Sponsor** 

Value

**12,000€** excl. VAT

### **Unique to Gold N°6**

### Unique sponsor of the 4 coffee breaks, on Monday and Tuesday

- Opportunity for the sponsorship team members to personally welcome delegates
- Opportunity to place pop-up banners
- Corporate logo on all conference Coffee Break signage

### **Product showcase**

- 30-minute session
- Room capacity of minimum 50 seats



Possibility to have the Product showcase recorded for an additional fee of 1,500€

### **Branding & Advertising**

### Onsite visibility

- 1 x Exhibit package
- 1 x sponsor banner in the break area
- 1 x conference bag insert (Max. A4 2 pages double sided)

### Online visibility

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Full Spotlight Social Media Post up to 100 characters description of company (no product allowed)
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 3 full Congress passes
- Opportunity to register **three** additional staff at a 20% discount



### GOLD PACKAGE N°7

**Conference App Sponsor** 

Value **12,000€** 

excl V/AT

### **Unique to Gold N°7**

### Opportunity to sponsor Conference App

- Logo on the app's opening screen alongside the SCDM Live logo
- Logo on the app's homepage banner alongside the SCDM Live logo

### **Product showcase**

- 30-minute session
- Room capacity of minimum 50 seats



Possibility to have the Product showcase recorded for an additional fee of 1,500€

### **Branding & Advertising**

### Onsite visibility

- 1 x Exhibit package
- 1 x conference bag insert (Max. A4 2 pages double sided)

### Online visibility

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Full Spotlight Social Media Post up to 100 characters description of company (no product allowed)
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 3 full Congress passes
- Opportunity to register **three** additional staff at a 20% discount





### **GOLD PACKAGE N°8**

Daily Congress email update

12,000€

### **Unique to Gold N°8**

### Opportunity to sponsor the Daily Congress email update

· Logo on the banner of the email

On the mornings of Monday and Tuesday, the email is sent to all delegates. The Daily Congress email highlights a selection of programme sessions of the coming day, as well as additional information.

### **Product showcase**

- 30-minute session
- Room capacity of minimum 50 seats



Possibility to have the Product showcase recorded for an additional fee of 1,500€

### **Branding & Advertising**

### Onsite visibility

- 1 x Exhibit package
- 1 x conference bag insert (Max. A4 2 pages double sided)

### Online visibility

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Full Spotlight Social Media Post up to 100 characters description of company (no product allowed)
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 3 full Congress passes
- Opportunity to register **three** additional staff at a 20% discount





### **GOLD PACKAGE N°9**

**Video in Plenary Sessions** 

12,000€

### **Unique to Gold N°9**

### Opportunity to sponsor Company Video in Plenary Sessions

We are offering you the possibility to have exclusive access to our participants in the setting of our plenary gatherings.

At three plenary sessions\*:

- 30-second video played once before and once after a plenary room session
- The video can be corporate or/and product related
- Production costs of the video at the charge of the sponsor

### **Product showcase**

- 30-minute session
- · Room capacity of minimum 50 seats



Possibility to have the Product showcase recorded for an additional fee of 1,500€

### **Branding & Advertising**

### Onsite visibility

- 1 x Exhibit package
- 1 x conference bag insert (Max. A4 2 pages double sided)

### Online visibility

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Full Spotlight Social Media Post up to 100 characters description of company (no product allowed)
- Industry podcast (of max. 20 minutes) on SCDM education podcast channel
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 3 full Congress passes
- Opportunity to register **three** additional staff at a 20% discount

<sup>\*</sup> Choice of sessions at discretion of the organiser



### SILVER PACKAGE N°1

**Conference Lanyards sponsor** 

Value

6,000€ excl VAT

### **Unique to Silver N°1**

### **Opportunity to sponsor conference lanyards**

• Logo on all lanyards, alongside the SCDM Live Conference logo

### **Branding & Advertising**

### **Onsite visibility**

- 1 x Exhibit package
- 1 x conference bag insert (Max. A4 1 page double sided)

### **Online visibility**

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Logo included in a social media acknowledgement post to boost sponsor's visibility
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 2 full Congress passes
- Opportunity to register **two** additional staff at a 20% discount



### **SILVER PACKAGE N°2**

Know Before You Go email sponsor

Value

6,000€ excl. VAT

### **Unique to Silver N°2**

### Opportunity to sponsor the "Know Before You Go" email to participants

• Logo on the banner of the email with practical information sent to all registered participants prior to the Conference

### **Branding & Advertising**

### **Onsite visibility**

- 1 x Exhibit package
- 1 x conference bag insert (Max. A4 1 page double sided)

### **Online visibility**

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Logo included in a social media acknowledgement post to boost sponsor's visibility
- Recognition as a sponsor on rotating slides during session breaks

# **ADDITIONAL ADVANTAGES**

- 2 full Congress passes
- Opportunity to register **two** additional staff at a 20% discount



### SILVER PACKAGE N°3

**Conference Bags sponsor** 

Value

6,000€ excl.VAT

### **Unique to Silver N°3**

### **Opportunity to sponsor conference bags**

• Logo on all conference bags, alongside the SCDM Live Conference logo

### **Branding & Advertising**

### **Onsite visibility**

- 1 x Exhibit package
- 1 x conference bag insert (Max. A4 1 page double sided)

### **Online visibility**

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Logo included in a social media acknowledgement post to boost sponsor's visibility
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 2 full Congress passes
- Opportunity to register **two** additional staff at a 20% discount





### **SILVER PACKAGE N°4**

WIFI sponsor

Value

**6,000€** excl. VAT

### **Unique to Silver N°4**

### **Opportunity to sponsor WIFI**

- Sponsor recognition, with mention of the password, on the Conference App
- Opportunity for the sponsor to choose the password (product name allowed - subject to approval)

### **Branding & Advertising**

### **Onsite visibility**

- 1 x Exhibit package
- 1 x conference bag insert (Max. A4 1 page double sided)

### **Online visibility**

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Logo included in a social media acknowledgement post to boost sponsor's visibility
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 2 full Congress passes
- Opportunity to register **two** additional staff at a 20% discount





### **SILVER PACKAGE N°5**

Notepads & Pens sponsor

Value

**6,000€** excl. VAT

### **Unique to Silver N°5**

### **Opportunity to sponsor the Notepads & Pens**

• Logo on all Notepads & Pens, alongside the SCDM Live Conference logo

### **Branding & Advertising**

### **Onsite visibility**

- 1 x Exhibit package
- 1 x conference bag insert (Max. A4 1 page double sided)

### **Online visibility**

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Logo included in a social media acknowledgement post to boost sponsor's visibility
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 2 full Congress passes
- Opportunity to register **two** additional staff at a 20% discount



### SILVER PACKAGE N°6

Delegate Networking Lounge -Sponsor A Value

**6,000€** excl. VAT

### **Unique to Silver N°6**

### Sponsor of one of the two Delegate Networking Lounges

• 30 sqm with furniture

The Delegates Lounge allows attendees to network in a relaxed setting and deepen their business conversations. This offers the perfect opportunity for your company to promote your latest solutions and innovations. The lounges are highly flexible options. Contact us to brainstorm options to ensure you will get the most out of your lounge (additional charges may apply for added visibility).

Please note the Delegates Lounge cannot be seen as the equivalent of a booth for the sponsor. We offer visibility opportunities in the Lounge, such as pull-ups, a table with company documentation but the sponsoring company team cannot have its representatives in the space at all times. It is first and foremost a Delegates Networking Lounge.

### **Branding & Advertising**

### **Onsite visibility**

- 1 x Exhibit package
- 1 x sponsor banner in the networking lounge
- 1x table with company documentation in the networking lounge
- 1 x conference bag insert (Max. A4 1 pages double sided)

### **Online visibility**

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Logo included in a social media acknowledgement post to boost sponsor's visibility
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 2 full Congress passes
- Opportunity to register **two** additional staff at a 20% discount



### SILVER PACKAGE N°7

Delegate Networking Lounge -Sponsor B Value

**6,000€** excl. VAT

### **Unique to Silver N°7**

### Sponsor of one of the two Delegate Networking Lounges

• 30 sqm with furniture

The Delegates Lounge allows attendees to network in a relaxed setting and deepen their business conversations. This offers the perfect opportunity for your company to promote your latest solutions and innovations. The lounges are highly flexible options. Contact us to brainstorm options to ensure you will get the most out of your lounge (additional charges may apply for added visibility).

Please note the Delegates Lounge cannot be seen as the equivalent of a booth for the sponsor. We offer visibility opportunities in the Lounge, such as pull-ups, a table with company documentation but the sponsoring company team cannot have its representatives in the space at all times. It is first and foremost a Delegates Networking Lounge.

### **Branding & Advertising**

### **Onsite visibility**

- 1 x Exhibit package
- 1 x sponsor banner in the networking lounge
- 1x table with company documentation in the networking lounge
- 1 x conference bag insert (Max. A4 1 pages double sided)

### **Online visibility**

- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Inclusion in the sponsors recognition banner in Data Connections newsletter
- Logo in all promotional conference emails
- Logo included in a social media acknowledgement post to boost sponsor's visibility
- Recognition as a sponsor on rotating slides during session breaks

# ADDITIONAL ADVANTAGES

- 2 full Congress passes
- Opportunity to register **two** additional staff at a 20% discount



### **EXHIBITOR PACKAGE**

3,600€ excl. VAT

14 available First come, first served

### **Branding & Advertising**

### **Onsite visibility**

Semi-equipped space:

- Own company structure on 6 sqm
- No construction allowed on the sides of the space
- 2 chairs + table (optional)

### **Online visibility**

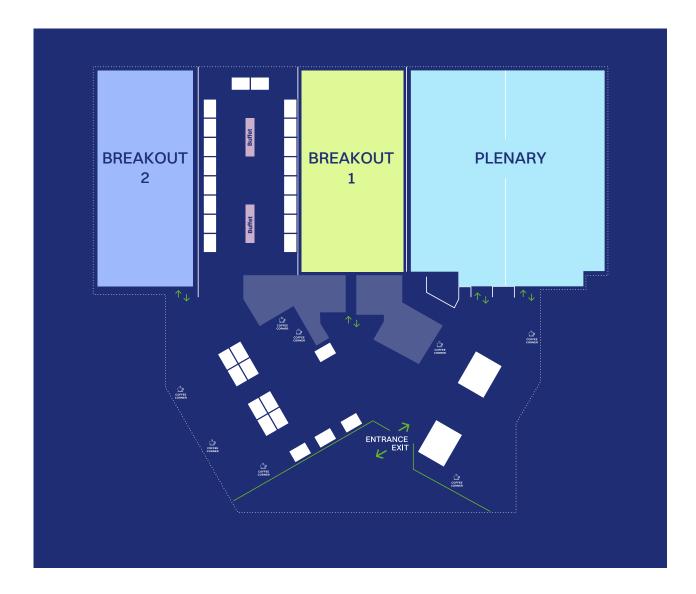
- Corporate logo and website link on the conference webpage
- Corporate logo, description and website link on Conference App
- Logo in all promotional conference emails
- Logo included in a social media acknowledgement post to boost sponsor's visibility

# ADDITIONAL ADVANTAGES

- 1 full Congress pass
- Opportunity to register **One** additional staff at a 20% discount



## Floorplan



Terms & Conditions



# Be part of the SCDM 2026 EMEA Conference

3-5 May 2026, Copenhagen

Thank you

