

SCDM **Live**

Single Day Event SCDM y yo!

November 21, 2025
Bogota, Columbia

SPONSORSHIP OPPORTUNITIES

ABOUT SCDM

Working together to create a healthier world.

The Society for Clinical Data Management (SCDM) is an influential community that promotes industry best practices, education, and innovation.

SCDM was founded in 1994 as a non-profit organization. With over 3,000 members from around the globe, we work together to advance Clinical Data Management. Through education, certification, and our influence, we play a crucial role in the advancement of clinical research and the development of safe and effective medical treatments for a healthier world.

Our annual and regional conferences have become highlights throughout the year, bringing together experts to showcase innovative ideas and technologies and foster a strong sense of community.

Discover SCDM



**Proudly advancing
Clinical Data Science**



#SCDM y yo! at a glance

We are excited to bring our global mission to Latin America with an inspiring Single-Day Event designed to foster collaboration, learning, and innovation in clinical data science .



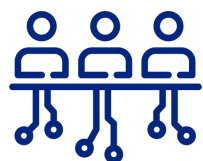
Thought Leadership

Demonstrate your thought leadership in Clinical Data Management.



Collaborate

Work hand in hand with SCDM to advance the mission and elevate clinical data management standards, contributing to the future of clinical research.



Tap into New Communities

Unparalleled visibility and engagement opportunities with the community of LATAM clinical data professionals.



Networking

Network and reconnect with your peers.

Basic Sponsorship

Value
1,500 \$
excl. VAT

Branding & Advertising

Online visibility

- Corporate logo and website link on the event's webpage.
- Acknowledgements in all promotional campaigns carried out for the event.
- One social media post to boost sponsor's visibility.

Onsite visibility

- 1 x Table top (Table + 2 chairs in the exhibition area).
- 1 x sponsor banner in break area.
- 1 x conference bag insert (Max. A4 - 2 pages double sided).
- Recognition as a sponsor on holding slides.
- Verbal Recognition in the opening and closing of the event.

ADDITIONAL ADVANTAGES

- 4 full conference passes
- SCDM membership (until 31 December 2025) for all registered staff.
- Access to attendee database of participants who have opted in to be contacted by a third party

Connect Sponsorship

Value
4,000\$
excl. VAT

Exclusive opportunity

Branding & Engagement

Online visibility

- Acknowledgements as connect sponsor in all promotional campaigns carried out for the event.
- One social media post to boost sponsor's visibility.

Onsite visibility

- Sponsor recognition in all related marketing collateral
- Recognition as connect sponsor on all signages at the event and during the opening and closing remarks.
- Opportunity to offer small gift to participants
- 1x minute speech by your representative
- 1 x Table top (Table + 2 chairs in the exhibition area).
- 1 x sponsor banner in break area.
- 1 x conference bag insert (Max. A4 - 2 pages double sided).
- Recognition as a sponsor on holding slides.
- Verbal Recognition in the opening and closing of the event.

ADDITIONAL ADVANTAGES

- 6x complimentary registration to the Conference
- SCDM membership (until 31 December 2025) for all registered staff.
- Access to attendee database of participants who have opted in to be contacted by a third party



Join Us!

Be part of a growing global community
and shape the future of clinical data
excellence.

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Bogota, Columbia

Thank you

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