



SCDM 2026 Annual Conference

EXHIBITOR MANUAL

September 14-17, 2026.
Raleigh. North Carolina.

DEAR EXHIBITOR,

Thank you for playing a key role in making the SCDM 2026 Annual Conference an extraordinary success! Your support truly sets the stage for a remarkable conference - a real Festival of Opportunity - and we are excited to share this experience with you.

For 25+ years, SCDM's Annual Conference has been at the forefront of clinical data excellence. It is world-renowned for inspiring leaders, connecting industry peers and organizations and advancing participants' expertise and careers. Consistently delivering fresh insights, thought-provoking ideas and new concepts, this conference drives our industry forward and #SCDM26 is ready to do the same.

Packed with potential, this year's conference will reveal new ideas and technologies, feature world-class speakers, and it will be a prime opportunity to further strengthen our partnership and explore new avenues of collaboration.

We can't wait to welcome you to the Festival of Opportunity in Raleigh on September 14-17, 2026.

Thank you and see you in Raleigh!

The SCDM team

PRACTICAL INFORMATION

KEY SESSIONS

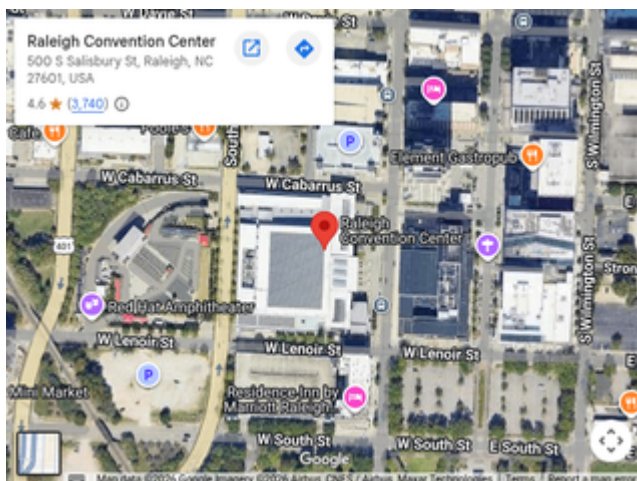
- **September 14**
Workshops* & Leadership Forum* and Opening Reception
- **September 15**
Conference, Product Showcases & #SCDM26 Happy Hour: Celebrate, Connect, Contribute
- **September 16**
Conference, Product Showcases & Networking Reception*
- **September 17**
Conference & Closing

* Registration for the Workshops & Leadership Forum and the Networking Reception is available during the conference registration process for an additional fee.

Discover the program →

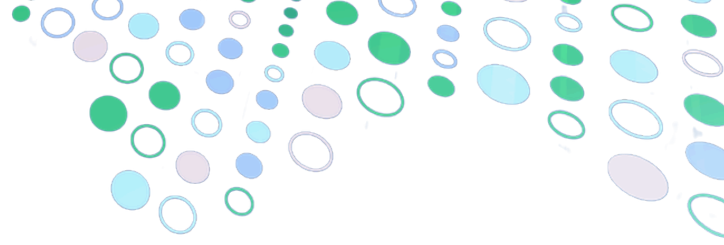
VENUE - HOW TO GET THERE

The Raleigh Convention Center is located at **500 S. Salisbury St., Raleigh, NC 27601.**



The Raleigh Convention Center is located 17 miles from the Raleigh-Durham International Airport (RDU).

- By bus: 60-minute ride
- By taxi: 20-minute ride
- **Ztrip**: (443) 573-3444
- Uber/Lyft: This service is available in Raleigh - use the Uber/Lyft app and follow the signage at the airport to help you find your ride.



REGISTRATION

Every person who wishes to attend the conference must be registered. Please, make sure you register for the right category: **Sponsor Full Congress Pass** or **Exhibition Booth Pass Only**.

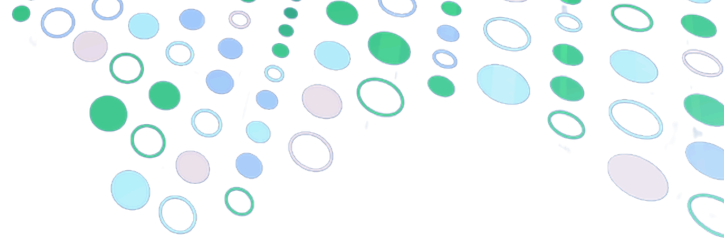
Exhibitors can upgrade their passes to Full Delegate Member/Non-Member pass, with a **discount of \$760** (worth the value of the Exhibitor Pass).

Every Sponsor/Exhibitor that has **paid in full**, should have already received an email with discount codes to register. If you have not received any email, please contact us directly at scdmevents@scdm.org.

The conference app will be launched a few weeks before the conference. All attendees will receive their credentials about 2 weeks before the event.*

Before the conference, you will receive a QR code, that you will need to present at a self check-in station upon arrival on the conference floor to get your badge. You should wear your badge at all times during the event.

*Conference app will be used for networking with attendees and for lead tracking.



ACCOMMODATION

We have negotiated **special rates** for our participants at conveniently located hotels.

[Raleigh Marriott City Center Hotel](#) ★★★★★

[500 Fayetteville St.,
Raleigh NC 27601](#)

[Book here](#) →

Check-in: 4 PM | Check-out: 12 PM

\$259 standard room room, per night excluding taxes and breakfast*

*Rooms are available at a discounted rate until August 11 or until the SCDM block is at full capacity. Rooms are subject to availability on a first-come, first-served basis.

[Sheraton Raleigh Hotel](#) ★★★★★

[421 South Salisbury Street,
Raleigh, NC 27601](#)

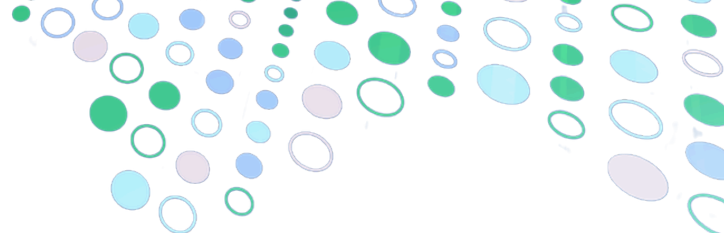
[Book here](#) →

Check-in: 4 PM | Check-out: 11 AM

\$219 standard room room, per night excluding taxes and fees**

**Rooms are available at a discounted rate until August 12 or until the SCDM block is at full capacity. Rooms are subject to availability on a first-come, first-served basis.

If you have questions about your reservation, or you would like to extend your stay, please, contact the hotel directly.



EXHIBITION HOURS

Subject to change

BUILD UP

Sunday, September 13: 12:00 PM - 5:00 PM

Monday, September 14: 8:00 AM - 4:00 PM

IMPORTANT! The exhibition hall must be completely ready by 5:00 PM on Monday, September 14

TEAR DOWN

Thursday, September 17: 10:30 AM - 4:00 PM

All carriers must check-in no later than 1:00 PM, on Thursday, September 17. All exhibit materials must be removed from the exhibit hall floor by 4:00 PM, on Thursday, September 17. Heritage will begin redirecting all outbound freight not claimed by appointed freight carriers to the preferred show carrier at 1:00 PM.

MONDAY, SEPTEMBER 14: from 6:30 PM until 8:00 PM

Unopposed hours

6:30 PM - 7:30 PM

TUESDAY, SEPTEMBER 15: from 8:00 AM until 7:30 PM

Unopposed hours

8:00 AM - 9:00 AM

11:00 AM - 11:30 AM

1:10 PM - 2:20 PM

3:50 PM - 4:15 PM

WEDNESDAY, SEPTEMBER 16: From 7:30 AM until 7:30 PM

Unopposed hours

7:30 AM - 8:15 AM

10:45 AM - 11:15 AM

12:55 PM - 2:10 PM

4:45 PM - 5:15 PM

THURSDAY, SEPTEMBER 17: from 8:00 AM until 10:30 AM

Unopposed hours

8:00 AM - 9:00 AM

10:00 AM - 10:30 AM

**Unopposed hours = designated times, such as meal breaks, when there are no sessions happening.*

EXHIBITION

FURNISHINGS

Each 10'x10' booth space will be set with:

- 8' high black back drape,
- 3' high black side dividers,
- a 11" x 17" one-line identification sign.

HERITAGE - EXHIBITION SERVICES SUPPLIER

Heritage Trade Show Services is an official SCDM Annual Conference exhibition services supplier.

Please consult [Heritage Exhibitor Services Kit](#) for additional services you would like to order (such as furniture, carpeting, etc)

Heritage Support

exhibitor.services@heritagesvs.com

1-800-360-4323 | Fax 314-534-8050

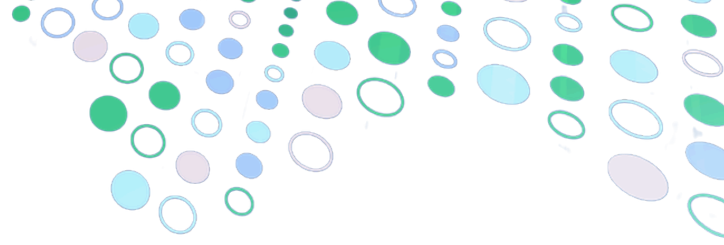
Order online at: heritagesvs.com/ordering

Please, contact Heritage for assistance if needed.

RALEIGH CONVENTION CENTER - ELECTRIC AND INTERNET

To place orders for utilities like electric and internet for your booth, please follow the [RCC Online Ordering](#).

Note that Free WIFI is provided on the whole venue, but should you wish for a direct connection, you should order on the link above.



SHIPPING

Warehouse Shipping Information

Exhibitor Company Name and Booth Number

HERITAGE

C/O TForce Freight

213 International Dr.

Morrisville, NC 27560

FOR: SCDM 2026 Annual Conference

To request Outbound Shipments Form please contact Heritage as per contact details below.

Heritage will accept exhibit materials beginning Monday, August 17th, 2026 at the warehouse address. Material arriving after Friday, September 4th, 2026 will be received at the warehouse with an additional after deadline charge.

NOTE: The advance warehouse will be closed and no shipments received on Monday, September 7.

Show Site Shipping Address

Exhibitor Company Name and Booth Number

C/O HERITAGE

Raleigh Convention Center

500 Salisbury St.

Raleigh, NC 27601

FOR: SCDM 2026 Annual Conference

Crated, boxed, or skidded materials will be accepted at show site beginning at 12:00 PM, Sunday, September 13, 2026 at the show site address.

Shipments arriving before this date may be refused by the facility and may be subjected to additional venue handling fees.

CONTACT

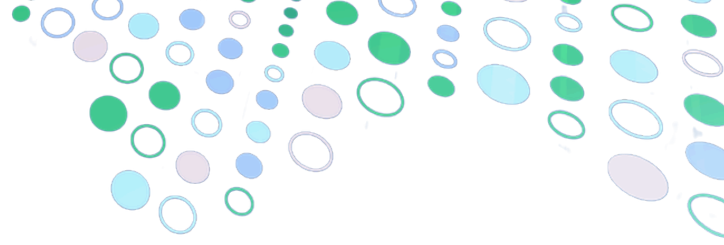
Heritage Support

exhibitor.services@heritagesvs.com

1-800-360-4323 | Fax 314-534-8050

Order online at: heritagesvs.com/ordering

Please, contact Heritage for assistance if needed.



CATERING

To ensure that safety measures are obliged; it is not permitted to bring food or beverages from external sources. However, you can order catering services with Sodexo, the RCC's main catering provider.

Please contact:

Cynthia Dawson

Catering Sales Manager

Mobile: (919) 602-4973

cynthia.dawson@sodexo.com

Exhibitor Catering Menus →

MEETING ROOM RENTAL

This year we are offering meeting room rentals on event days.

Please contact us at scdmevents@scdm.org if you wish to book a meeting room.

No AV/catering is provided. Any extras will need to be purchased separately.

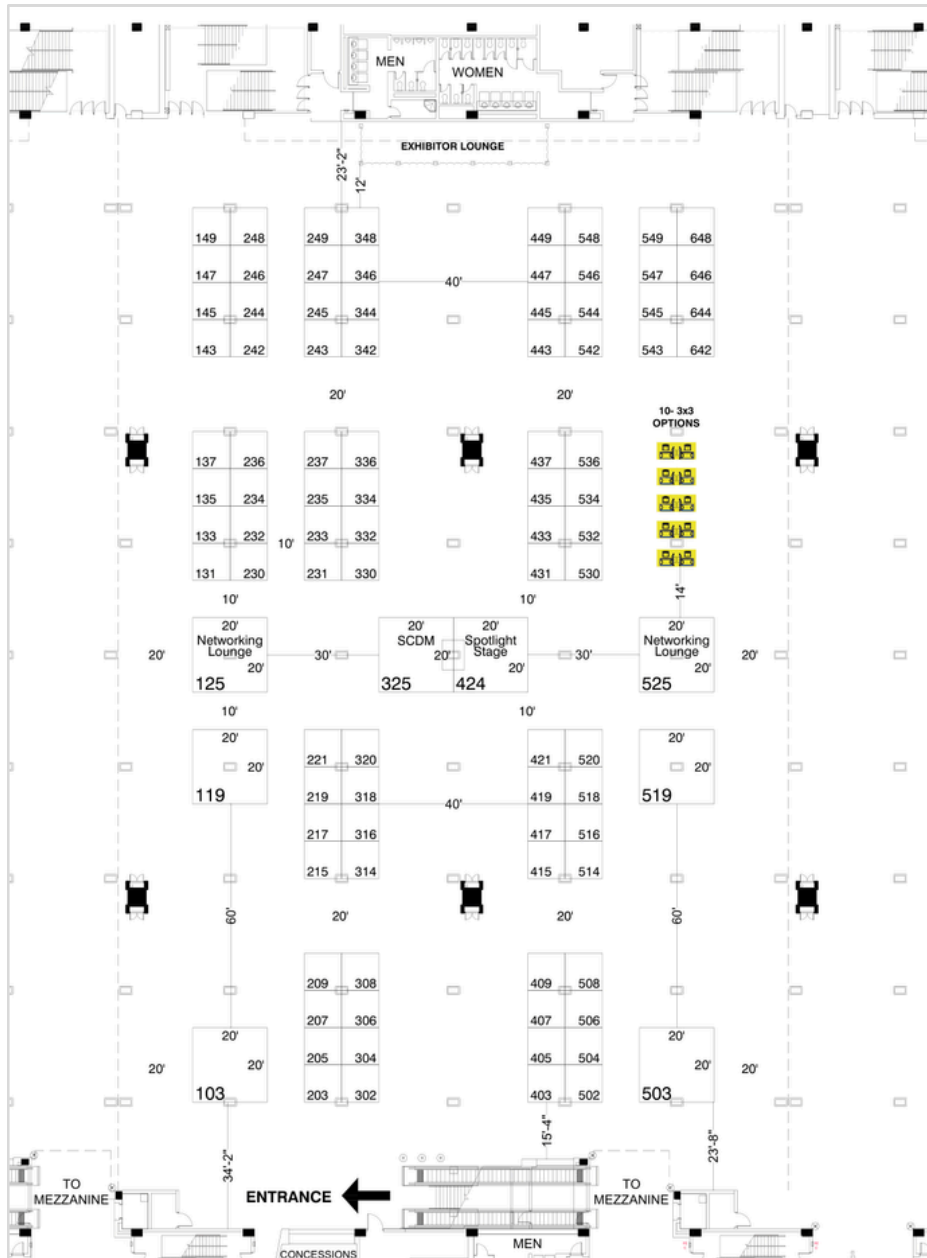
Hourly rate: \$600

Daily rate: \$1000

3 days (Sunday-Tuesday): \$3000

FLOORPLAN

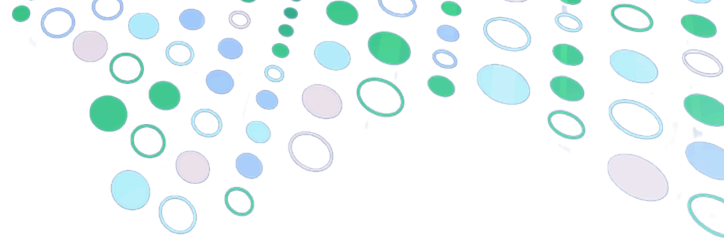
HALL B - Exhibition Hall and catering area



Disclaimer: We recommend that no valuables or important items be left unattended in the Exhibition Hall. Overnight security will be in place; however, SCDM cannot be held liable for any lost, stolen, or misplaced items, including those occurring outside of security coverage hours

BOOTH ALLOCATION

For the booth assignments click here →



PRODUCT SHOWCASE

Session Duration

30 minutes

Room Capacity

Minimum 250 people

Technical requirements and set up

- Room will be set up in theatre style
- A lectern is available on stage
- Each speaker will have a headset microphone
- Projection of own computer/device is advised
- Possibility to display demos, videos and/or audio files during the session

Product showcase description

There is no specific word count limit, but we recommend keeping the title under or around 100 characters and the description around 250 words.

Time Slots (*subject to change*)

Tuesday, September 15, 2026

12:40 PM - 1:10 PM

3:20 PM - 3:50 PM

Wednesday, September 16, 2026

12:25 AM - 12:55 PM

4:15 PM - 4:45 PM

RECORDING

To book your Product Showcase recording, send an email request to scdmevents@scdm.org by **July 9, 2026**.

The cost of Product Showcase recording is \$2,500 per recording (without taxes). Cancellations after the deadline of July 9, 2026, will not be accepted.

SCDM LIVE

The lead retrieval tool provided by the conference app **SCDM Live** allows you to capture attendees' details for prompt follow-up actions.

To save a delegate's information:

1. Open **SCDM Live** app and click on the camera button available in the right bottom corner



Scan the QR code available on an attendee's badge. QR codes can be also accessed via the app, by clicking on "My badge".

Contacts are automatically saved in the app and can be accessed by clicking on your profile icon in the lower right corner, then *My Contacts*.

The contact list is also available in the [web version](#) of the conference app and can be downloaded in Excel format. To download a list, click on *My Profile* → *My contacts* → *Export my contacts*.

For more information on exhibitor space refer to the "**Exhibitor Center**" manual.

[Download Exhibitor Center manual](#) →

PROMOTIONAL MATERIAL

Spread the word and invite your colleagues and peers to join you in **Raleigh, North Carolina** on **September 14-17, 2026**. Check our [website](#) to stay up to date. If you can't find what you need, please feel free to [contact us](#). Thank you for your kind collaboration!

SOCIAL MEDIA

Stay connected with SCDM on [LinkedIn](#), [Facebook](#) and [Twitter](#) and join the conversation on #SCDM26. You can use the sample texts and banners below to share your presence at the Festival of Opportunity with your network. Feel free to adjust if needed.

Sample texts

#1

We're proud to be sponsors at #SCDM26!

Every year, the SCDM Annual Conference brings the clinical data community together to reconnect, reflect, and challenge how we move forward. As part of this community, we've grown alongside it, continuously rethinking how we contribute to progress across clinical research.

💬 If you're attending, we'd love to connect. Stop by our booth to exchange perspectives on where the industry is heading, and what it will take to get there.

📍 Raleigh, NC. September 14-17, 2026.

Explore the event: <https://scdm.live.org/annual-conference-2026/>

#2

We're always looking for new ways to turn ideas into real impact in clinical data.

That's why the SCDM Annual Conference matters to us, it's where challenges are openly discussed and new approaches start to take shape.

At #SCDM26, we're excited to be part of those conversations and to share what we're working on to support more efficient, high-quality clinical data practices.

Visiting Raleigh? Come by our booth to see how we're approaching *[insert angle]* and explore what this could look like in your day-to-day work.

📍 Raleigh, NC. September 14-17, 2026.

👉 Explore the event: <https://scdmlive.org/annual-conference-2026/>

BANNERS

Download the official #SCDM26 banners and promotional card to complete your communications.



[Download here](#) →



Thank you for your support.
We look forward to
seeing you at **#SCDM26!**

September 14-17, 2026.
Raleigh, North Carolina.

