



SCDM 2026 India Annual Conference

PARTNERSHIP OPPORTUNITIES

3-5 December 2026.
Bangalore. India.

Table of Contents

About SCDM	2
About SCDM India Conference	3
#SCDM India 2025 key metrics	4
SCDM India Annual Conference Sponsors	5
Why Sponsor	5
Sponsorship opportunities	6
Exhibition Opportunities	15
Floorplan	16
Terms & Conditions	16

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ABOUT SCDM

Working together to create a healthier world.

The Society for Clinical Data Management (SCDM) is an influential community that promotes industry best practices, education, and innovation.

SCDM was founded in 1994 as a non-profit organization. With over 3,000 members from around the globe, we work together to advance Clinical Data Management. Through education, certification, and our influence, we play a crucial role in the advancement of clinical research and the development of safe and effective medical treatments for a healthier world.

Our annual and regional conferences have become highlights throughout the year, bringing together experts to showcase innovative ideas and technologies and foster a strong sense of community.

Discover SCDM



**Proudly advancing
Clinical Data Science**



SCDM INDIA ANNUAL CONFERENCE

Empowering Growth

With a legacy spanning over a decade, the SCDM India Annual Conference, established in 2010 is more than an event; it is a platform for advancing professional growth and shaping the future of the clinical data management (CDM) profession.

This year's edition is designed for professionals navigating an evolving landscape balancing emerging technologies with established processes, increasing expectations with operational realities, and innovation with delivery.

Bold Conversations set the stage for meaningful progress, fostering open, experience-driven dialogue on the challenges and opportunities shaping the field today. From the practical application of AI and automation to data integration and evolving standards, the focus is on sharing real-world insights; what works, what does not, and what must evolve.

Sharp Strategy provides the direction needed to translate ambition into action. The program emphasizes practical, implementable approaches spanning risk-based monitoring, data governance, technology adoption, and optimized ways of working that enhance both quality and efficiency.

Lasting Transformation is the ultimate goal, driving meaningful change in how clinical data is managed, leveraged, and valued, in alignment with the broader Vision 2030 ambitions.

As part of this wider journey, the conference brings together a community committed to sharing expertise, strengthening capabilities, and collectively shaping the future of clinical data management. Join us ready to engage, challenge perspectives, and leave with insights that extend beyond the conference experience.

Why sponsor #SCDMIndia26

India is becoming a major player in global clinical research, while increasing alignment with global standards makes it a strategic market. As a sponsor you will:

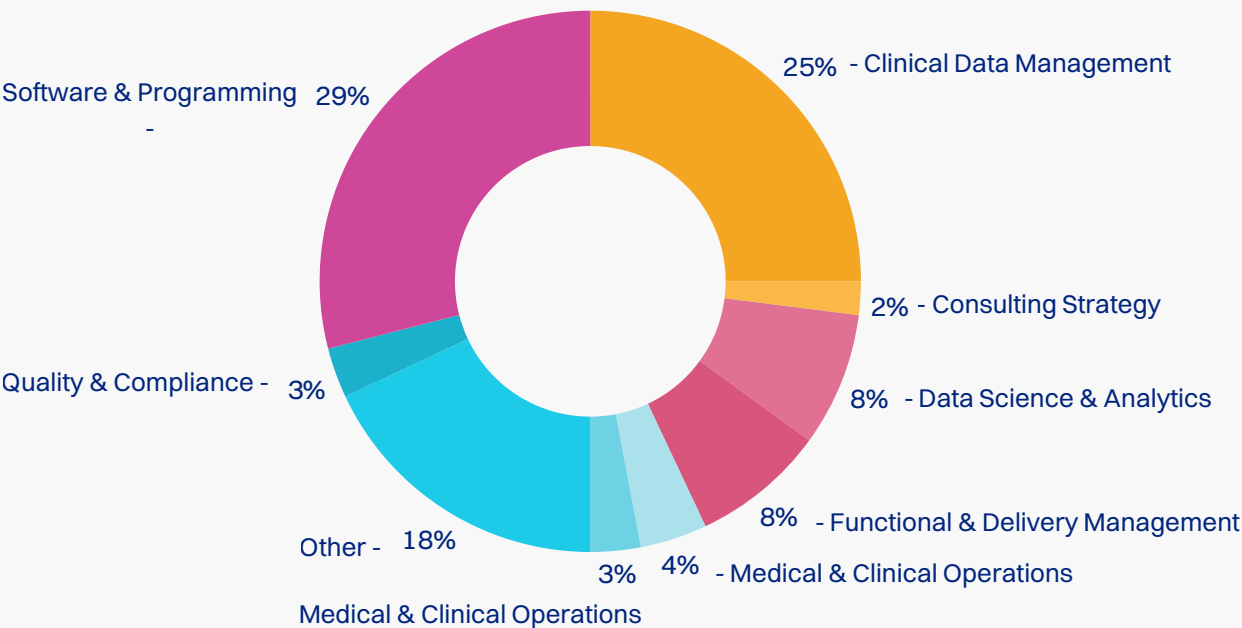
- Gain insights into emerging trends and regulatory expectations.
- Position your organization as a leader in clinical data excellence.
- Showcase your commitment to innovation and data quality in clinical research and your services and offerings to decision-makers in the industry.
- Engage with top data management professionals and potential colleagues.
- Build relationships with key industry stakeholders.
- Get direct input from users to refine products.

SCDM India at a glance

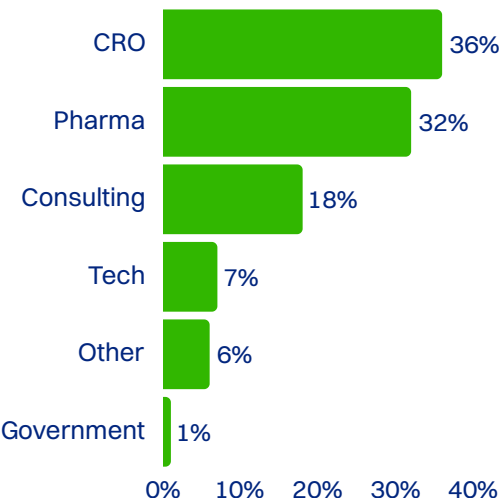
ATTENDEES
+800

ORGANIZATIONS
+65

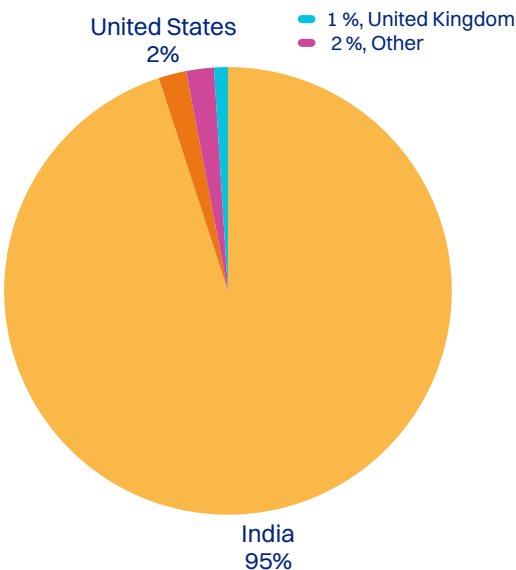
Delegate Profile



Industry participation



Countries represented



SCDM 2025 India Annual Conference Sponsors

Gold Sponsors



Johnson & Johnson



Silver Sponsors



Exhibitors



Industry Leadership Partner

2 OPPORTUNITIES

Value

\$15,000+ GST/VAT
INR 14,45,500 + GST/VAT

The Industry Leadership Partnership is designed for organizations that want to be recognized as leaders driving innovation, excellence, and transformation across Clinical Data Science, and Clinical Research. What is included:

PROGRAM FEATURE

Industry Symposium : A 45-minute session in the plenary (on day 1 or day 2), a prime opportunity to lead a high-impact session that demonstrates your leadership in clinical research. The purpose of the session is to educate, inspire, and influence the clinical data science community by sharing real-world success stories, innovative practices, and strategic insights that align with your organization's expertise and offerings

BRANDING & ADVERTISING

- Status as Industry Leadership partner in all conference communication channels.
- 5 access tickets to the Exclusive leadership dinner
- Your company logo displayed as the Industry Leadership partner on all conference signage
- 3 social media posts featuring your company logo, shared across SCDM's social media channels
- Your corporate literature (maximum 6 pages) included in the Delegate kit
- Your Symposium showcased in the conference program

Branding deliverables in vector files (PNG + EPS, PDF or AI) including PMS colours due by October 1, 2026

EXHIBIT & REGISTRATION

- 1 x Exhibition Booth (6m x 2m)
- 5 x Exhibition Hall-Only Passes – Registration due by 24 October 2026
- 8 x Full Conference Passes – Registration due by 7 November 2026

As exhibitions are not aligned with your organization's priorities, the Leadership Partner offer excludes exhibition and includes a group registration package of **20 delegates."*

Innovation & Tech partner

Value

\$12,000 + GST/VAT
INR 11,56,000/- + GST/VAT

3 OPPORTUNITIES

Position your organization at the forefront of AI, automation, analytics, and digital transformation in Clinical Data Management. This package is designed for technology providers looking to demonstrate innovation, educate buyers, and generate qualified commercial opportunities.

What is included:

BRANDING & ADVERTISING

- Status as Innovation & Tech partner in all conference communication channels.
- Product Demonstration (in the room of 50px capacity)
- Official sponsor of the "Know Before You Go" email, distributed to all delegates before the event.
- Feature of your solution's brochure in the Conference app + 1 push notification to your company profile in the app.
- Your corporate literature (maximum 2 pages) included in the Delegate kit
- Your company logo displayed as the Innovation & Tech partner on all conference signage
- 1 social media post featuring your company logo, shared across SCDM's social media channels
- *Branding deliverables in vector files (PNG + EPS, PDF or AI) including PMS colors due by October 1, 2026*

EXHIBIT & REGISTRATION

- 1x Exhibition Booths (6m x 2m)
- 3 x Exhibition Hall Only Passes – Registration due by 24 October 2026
- 6 x Full Conference Passes – Registration due by 7 November 2026

SCDM Celebration Evening

Signature Experience Sponsorship
3 OPPORTUNITIES

The SCDM Celebration Evening is the flagship networking event of the conference, **bringing together over 600 industry professionals** in a relaxed and engaging setting designed to foster connections and memorable experiences in full Bollywood style. This exclusive sponsorship opportunity positions your organization at the center of the conference's most vibrant and highly attended networking moment.

Host & title partner at \$12000

Benefits & Visibility:

- Exclusive naming rights as: "SCDM Celebration Evening presented by [Your Company]"
- Premium brand association with the entire event experience
- Maximum exposure to 700+ attendees simultaneously
- 1 x Exhibition Booth (6m x 2m)

Deliverables:

- Prominent branding at event entrance, bars, and key areas
- Logo on all party-related communications (email, app, signage)
- 1-2 minute speaking opportunity / welcome toast
- Featured in conference app + push notification
- Opportunity to integrate branded elements (drinks, giveaways, theme)

Experience co-sponsor \$7000- 2 opportunities

Benefits & Visibility:

- Strong association with key event zones and attendee engagement moments
- High visibility during peak networking interactions
- Recognition as a co-sponsor of the event experience
- 1 x Exhibition Booth (3m x 2m)

Deliverables:

- Branding of a specific area (bar / lounge / entertainment zone)
- Logo displayed on event signage and app
- Opportunity to distribute promotional materials or giveaways
- Visibility on event screens and digital channels

EXHIBIT & REGISTRATION

- 2 x Exhibition Hall Only Passes – Registration due by 24 October 2026
- 6 x Full Conference Passes – Registration due by 7 November 2026

Activation Partner

7 PREMIUM &
5 STANDARD OPPORTUNITIES,

Value

\$8,000_ \$9,000 + GST/VAT
INR7,71,000 - 8,67,000/- + GST/VAT

First come first serve basis

Activation Partners gain targeted visibility by sponsoring key conference moments and services, combined with exhibition presence to drive engagement and connections onsite.

BRANDING & ADVERTISING

- Status as Activation Partner in all conference communication channels.
- Your logo displayed as a "Activation Partner" on all conference signage
- 1 social media post featuring your company logo, shared across SCDM's social media channels

Branding deliverables in vector files (PNG + EPS, PDF or AI) including PMS colours due by October 1, 2026

EXHIBIT & REGISTRATION

- 1 x Exhibition Booth (3mx2m)
- 2 x Exhibition Hall Only Passes – Registration due by 24 October 2026
- 2 x Full Conference Passes – Registration due by 7 November 2026

Activation Partner

Value

\$9,000 + GST/VAT
INR 8,67,000/- + GST/VAT

Premium Activation partnership

7 OPPORTUNITIES,
First come first serve basis

Activation Partner Opportunities	Benefits & Visibility	Deliverables
Accelerator Program Sponsor	• Position at the center of innovation • High-impact visibility with leadership audiences • Association with emerging talent and program outcomes	• Recognition as Co-Organizer • Branding across Accelerator communications • Logo on awards and app • WiFi naming opportunity
Networking Leadership Forum Happy Hour Sponsor	• Direct access to senior attendees • Premium networking visibility • Opportunity for thought leadership positioning	• Exclusive cocktail sponsorship • 4 dinner tickets • Branding visibility • Speaking opportunity
WiFi Sponsor	• Continuous visibility throughout event • Association with connectivity service • High frequency brand exposure	• Logo on app home screen • Marketing recognition
Mobile App Sponsor	• Digital visibility across all attendees • Repeated impressions throughout event • Association with core event tool	• Logo in app • Marketing recognition
Notepads & Pens Sponsor	• Extended brand use beyond event • Practical engagement • Daily visibility	• Branded materials • Production included • Marketing recognition
Delegate Badge Back Branding	• High-frequency visibility • Brand exposure in all interactions • Universal attendee reach	• Logo on badge backs • Marketing recognition
Conference Lanyards Sponsor	• Constant attendee visibility • Brand worn by all participants • Repeated impressions	• Logo on lanyards • Production included • Marketing recognition

Activation Partner

Value

Standard Activation partnership

\$8,000 + GST/VAT
INR 7,71,000/- + GST/VAT

5 OPPORTUNITIES,
First come first serve basis

Activation Partner Opportunities	Benefits & Visibility	Deliverables
Welcome Coffee Sponsor	• First touchpoint visibility • Repeated daily exposure • Association with attendee arrival	• Signage at coffee stations • Collateral distribution • Marketing recognition
Coffee Break Sponsor - Friday	• Two peak networking moments • Repeated exposure • High engagement periods	• Signage at coffee stations • Collateral distribution • Marketing recognition
Lunch Sponsor - Friday	• Visibility during key networking moment • Direct engagement opportunity • High attendee concentration	• Signage at catering • Collateral distribution • Marketing recognition
Lunch Sponsor - Saturday	• Two peak networking moments • Repeated exposure • High engagement periods	• Signage at catering • Collateral distribution • Marketing recognition
Coffee Break Sponsor - Saturday	• Final day exposure • Continued engagement • Closing phase visibility	• Signage at coffee stations • Collateral distribution • Marketing recognition

Talent Engagement Partner

Value

\$7,500 + GST/VAT
INR 7,23,000/- + GST/VAT

3 OPPORTUNITIES

The Talent Engagement Partner is designed for organizations seeking to attract, engage, and develop the next generation of Clinical Data Management, Data Science, and Clinical Research professionals. Position your organization as an employer of choice while building meaningful connections with experienced professionals, emerging leaders, and future talent. what is included:

BRANDING & ADVERTISING

- Status as Talent Engagement Partner in all conference communication channels.
- Your company logo displayed as the Talent Engagement Partner on all conference signage
- 1 social media post featuring your company logo, shared across SCDM's social media channels
- Your corporate literature (maximum 2 pages) included in the Delegate kit
- Complimentary 3 months job posting on SCDM career [website](#).
- 2x adverts displayed and pushed through the conference app

Branding deliverables in vector files (PNG + EPS, PDF or AI) including PMS colors due by October 1, 2026

EXHIBIT & REGISTRATION

- 1 x Exhibition Booth (3m x 2m)
- 3 x Exhibition Hall Only Passes – Registration due by 24 October 2026
- 5 x Full Conference Passes – Registration due by 7 November 2026

Academia Partnership Package

Value

2 OPPORTUNITIES

\$6,500 + GST/VAT
INR 6,25,000/- + GST/VAT

An Academia Partner is a distinguished institution, either public or private, dedicated to the training and development of Clinical Data Managers. The Academia Partner designation offers invaluable opportunities to connect with industry leaders, showcase programs, and support students' professional development.

EXHIBIT & REGISTRATION

- 1 x Exhibition Booth (3m x 2m)
- 2 x Exhibition Hall Only Passes - Registration due by 24 October 2026
- 4 x Full Conference Passes - Registration due by 7 November 2026
- 40 x Students registrations

ADDITIONAL INCLUSIONS

- Acknowledgement as an Academia Partner in all related conference marketing materials
- Your institution's logo displayed in the Conference App with your website link and institution's description
- Your company logo displayed on a dedicated page of the event website with hyperlink to your website

Special Note

This exclusive Academia Partnership opportunity is limited to a maximum of two institutions, available on a first-come, first-served basis. Secure your spot early to gain a competitive edge in promoting your academic programs and engaging with the Clinical Data Management community.

Exhibition Only Opportunities

EXHIBIT PACKAGE

\$4,000 + GST/VAT

INR 3,85,000/- + GST/VAT

The exhibition hall is the one place for you to showcase your products and company, as well as network and meet conference participants.

Exhibit Package Includes:

- 3m x 2m Exhibit Space
- 2 x Exhibition Hall Access-Only Passes (Exhibition Hall & Opening Reception access only)
- Pre-attendee and attendee list: name, title, organization, country, email (*from participants who explicitly opt-in*)
- Your Company name, logo and link to your website will be displayed on a dedicated page of the event website and in the SCDMLive mobile app ensuring direct visibility to each visitor
- Booth equipment: 1.8m draped table, two side chairs, and a wastebasket
- Lead retrieval included

Special Offer

Enjoy a 10% discount on the second 3m x 2m exhibit space you book

Booth Design Options

Two options available for your booth setup:

1. You can bring your own custom-designed booth for a personalized touch.
2. You can utilize the booth equipment provided by SCDM

Selection Deadline: Please confirm your booth design choice **by 17 September 2026.**

START-UP GALLERY

\$2,000 + GST/VAT

INR 1,92,000/- + GST/VAT

Whether you are a startup with an innovative solution for the CDM industry or a young company that would like to network with key industry representatives, do not miss this chance! Strategically located near or in the exhibition hall, our Start-Up Gallery exhibitors receive a full complement of benefits to ensure maximum exposure.

Start-Up Exhibit Package Includes:

- 1.8m table, two side chairs, and a wastebasket
- 2 x Exhibition Hall Access-Only Passes (Exhibition Hall & Opening Reception access only)
- Pre-attendee and attendee list: name, title, organization, country, email (*from participants who explicitly opt-in*)
- Your Company Name will be displayed on a dedicated page of the event website and in the SCDMLive mobile app ensuring direct visibility to each visitor

START-UP CRITERIA:

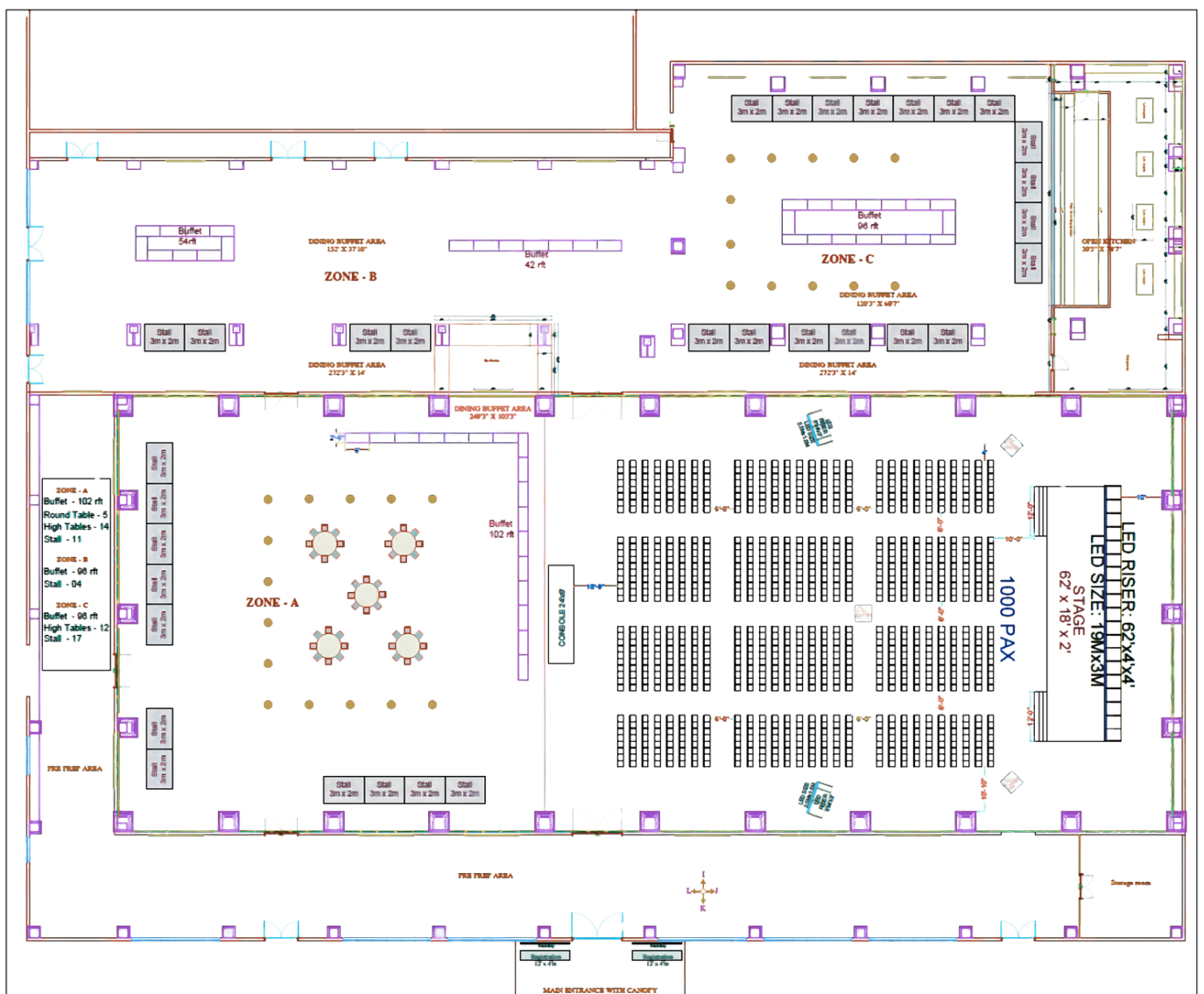
To qualify for the Start-Up Gallery, your organization must meet one of the following criteria:

- Be a privately held company or academic spin-off established less than three years ago or with fewer than 15 employees

or

- Be a registered non-profit organization.

FLOORPLAN



SCDM SPONSORSHIP T&C'S

1. Definitions

"Agreement" shall mean the sponsorship Application Form and the present "Terms and Conditions". "Exhibitor/Sponsor" shall mean any person, firm, or organization who/which selects a sponsorship level/sponsorship or exhibition package and to whom/which the Organizer allocates a booth or a speaking slot in the below-said event. "Organizer" shall mean MCI Group. "SCDM 2026 India Annual Conference" or "AC India" shall mean the event, which will take place on 3 - 5 December 2026.

2. Application for participation and acceptance

All applications for participation to the event shall be made through the sponsorship application form. The sponsorship application form shall be submitted to the Organizer to the following email address: sales@scdm.org.

The Organizer shall send the corresponding invoice to the Exhibitor/Sponsor. The submission to the Organizer of the signed sponsorship application form shall be deemed to be confirmation of participation and full acceptance of the entire Agreement. The Organizer shall be bound by the Agreement upon submission by the Organizer of the corresponding invoice to the Exhibitor/Sponsor. The Agreement shall terminate upon the completion of the event.

3. Terms of payment

- 100% of the total amount indicated in the chosen sponsorship or exhibition package
- The invoice shall be paid within 30 days of the date of its receipt. Payment within the
- timeline indicated in the invoices is a prerequisite condition for the Sponsor/Exhibitor's participation in the event and/or use of the booth. In the event of
- default of payment within the timeline, the Exhibitor/Sponsor's application shall be deemed to be cancelled and 100% of the total amount indicated in the chosen sponsorship level or exhibition package is due by the Sponsor/Exhibitor to the Organizer as a penalty fee. The Organizer shall reserve the right to claim all payment due from the defaulting Exhibitor/Sponsor.

The Exhibitor/Sponsor shall not be entitled to any form of compensation whatsoever, whether for loss of profits or otherwise.

4. Withdrawal/cancellation

The Exhibitor/Sponsor will not be permitted to withdraw from, cancel, alter or reduce in any way his/her/its booking of the event. The Organizer may consider special cases and, in its sole discretion, grant partial refunds to the Exhibitor/Sponsor. In such cases, the Exhibitor/Sponsor will provide written notice to the Organizer.

The amount of the possible refund depends on how many weeks prior to the start of the event the withdrawal/cancellation is made known to the Organizer. Cancellation fee:

- a) More than 12 weeks prior to the event: 50% of the total amount indicated in the chosen sponsorship level/sponsorship or exhibition package.
- b) Within 12 weeks prior to the event: 100% of the total amount indicated in the chosen sponsorship level/sponsorship or exhibition package.

5. Force majeure

a) The Organizer is not responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, war, threats, communicable disease or acts of terrorism or similar acts, a governmental elevation of the terrorism alert level, or any other cause comparable events or disaster beyond the parties' control which prevents the Organizer from organizing the AC or if for the same reasons the congress is cancelled.

b) Should the conference be cancelled or held in a virtual format due to the COVID-19 pandemic (including any variant), the Organizer will pay to the sponsors who wants to cancel his/her/its participation, a refund of the portion of their sponsorship fees corresponding to the remaining amount after deduction of the expenses already committed and/or paid by the Organizer in connection with the organisation of the conference. The expenses charged will not be higher than 50% of the sponsorship amount contracted by each Exhibitor/Sponsor.

Should the conference be postponed by the Organizer for whatever reason, an Exhibitor/Sponsor can transfer his/her/its committed sponsorship amount to the conference on the new conference dates. Alternatively, if a sponsor wants to cancel its participation, the conditions as set out in the previous paragraph apply.

6. GDPR information notice

a) In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, the Organizer, as data controller, processes the Exhibitor/Sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of Exhibitor/Sponsor's virtual booth (ii) managing and organising prospecting and loyalty (iii) enabling the Exhibitor/Sponsor to benefit from our services (iv) enabling the Exhibitor/Sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the Exhibitor/Sponsor has adhered, failing which the contract cannot be executed.

Exhibitor/Sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the Exhibitor/Sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary for the Organizer to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the Exhibitor/Sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The Exhibitor/Sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority.

The Exhibitor/Sponsor may exercise his rights by sending a request to the following address:

scdmevents@scdm.org or by contacting our Data Protection Officer (DPO):
anne.lesca@mcigroup.com

b) In any event, the Exhibitor/Sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to the Organizer by the Exhibitor/Sponsor of a personal data file, the Exhibitor/Sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.